

Century Park Capital Partners Announces Sale of Moss, Inc.

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LOS ANGELES--(BUSINESS WIRE)--Century Park Capital Partners is pleased to announce that it has completed the sale of Moss, Inc. (“Moss” or the “Company”), to Wasserstein & Co., a New York based private equity firm.

Moss is a leading global provider of experiential marketing solutions to the exhibit, event, sports and retail industries. The Company provides highly engineered solutions, which include customized, three-dimensional tension fabric-based structures and illuminated graphic products that deliver highly impactful results and bring a brand’s essence to life.

Under Century Park’s ownership, Moss completed four strategic add-on acquisitions that expanded the Company’s product offering and customer base across all end markets and geographies served. The Company has grown to become an industry-leading global provider of experiential marketing solutions, serving a broad base of international brands.

Marty Sarafa, Managing Partner with Century Park Capital Partners, commented, “Dan Patterson and his team have moved Moss from a largely exhibits-focused company to a broad-based experiential marketing player. With the Company’s recent moves into the retail and international markets, we believe Moss will have a tremendous amount of momentum going forward.”

Guy Zaczepinski, Managing Partner with Century Park Capital Partners, added, “The add-on acquisition process is one of the cornerstone value creation approaches for Century Park, and the team at Moss was a supportive and effective partner for executing that strategy and building a global company.”

Dan Patterson, President and CEO of Moss, commented, “Working with Century Park was a real pleasure for our team. Century Park has been a stalwart supporter of Moss since their initial investment. Century Park’s effective approach to add-on acquisitions and investment in growth have absolutely transformed our company. I am looking forward to the future with our new ownership group.”

Lincoln International served as financial advisor to Moss in this transaction.

About Moss:

Moss Inc., headquartered in Elk Grove Village, Illinois, with additional locations in Chicago, Illinois; Salt Lake City, Utah and Lennestadt, Germany, is a leading provider of experiential marketing solutions to the exhibit, event, sports and retail interior industries. Moss’ three-dimensional visual communication structures and displays enrich marketing and merchandising venues, including tradeshow, corporate and entertainment events, and retail destinations. The

Moss product offering allows for visual appeal and design flexibility, as well as superior economic value because of its lightweight nature and associated lower total cost of ownership. For more information on Moss, please visit www.mossinc.com.

About Century Park Capital Partners:

Century Park Capital Partners is a Los Angeles-based private equity firm that partners with owners/managers to build successful companies. The firm specializes in facilitating owner liquidity and business expansion by providing \$10 million to \$50 million equity investments for minority and majority recapitalizations, growth financings, management-led buyouts and acquisition financings. Century Park seeks to support management in accelerating the growth curve of well-positioned companies by investing in infrastructure, internal growth initiatives and strategic acquisitions. For more information on Century Park Capital Partners, please visit www.centuryparkcapital.com.

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