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PNC Erievue Capital Invests in CJ Pony Parts



Auto Aftermarket

Sponsored by



Equity Co-investment

Acquisition Financing

PNC Erievue Capital recently completed an investment in CJ Pony Parts, LLC (“CJ Pony Parts” or the “Company”) in connection with Century Park Capital Partners’ acquisition of the Company in partnership with management. PNC Erievue Capital provided an equity co-investment to support the transaction.

About CJ Pony Parts

Founded in 1985, CJ Pony Parts is an e-commerce platform that sells restoration and performance parts to auto enthusiasts around the world. The Company is the number one player in the Classic Mustang aftermarket, with a broad product assortment of over 65K SKUs. In addition, CJ Pony Parts has developed an industry-leading library of online educational content for its customers. The Company’s market-leading YouTube channel serves as a “go-to resource” for Classic Mustang product instruction and installation trainings, and currently has over 200K subscribers. In addition to serving the Classic Mustang community, CJ Pony Parts also offers a growing assortment of parts for late model Mustangs, trucks and Jeeps. The Company is headquartered in Harrisburg, Pennsylvania with an additional warehouse facility in Las Vegas, Nevada.

About PNC Erievue Capital

PNC Erievue Capital is a Cleveland, Ohio-based investment firm that provides any combination of subordinated debt, preferred and common equity co-investment to private, middle-market companies located in North America. PNC Erievue currently manages investments in approximately 40 platform companies and seeks to invest between \$5 million and \$50 million to finance leveraged buyouts, recapitalizations, and growth opportunities.

Since our inception in 1979, PNC Erievue Capital has completed 251 platform investments, including 221 with middle market private equity sponsors.