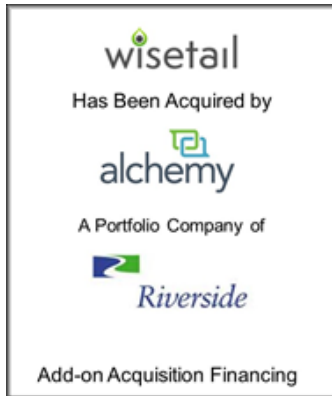


CLEVELAND – July 26, 2017

# PNC ERIEVIEW CAPITAL SUPPORTS ALCHEMY SYSTEMS' ACQUISITION OF WISETAIL



**PNC Erievue Capital recently completed an additional subordinated debt investment in Alchemy Systems (“Alchemy” or the “Company”) to support the Company’s acquisition of Wisetail. PNC Erievue initially invested in Alchemy in April 2016.**

## **About Alchemy Systems**

Headquartered in Austin, Texas, Alchemy is the world’s largest training and front line employee engagement company for the food and retail sectors, providing innovative software and solutions that engage workforces to drive safety and productivity and protect people, profits and brands.

## **About Wisetail**

Wisetail provides a sophisticated employee learning and engagement platform to help employees at restaurants and retailers deliver excellent service. Headquartered in Bozeman, Montana, Wisetail serves a number of premier customers such as ShakeShack, BJ’s Restaurants, Jamba Juice, Einstein Brothers Bagels, The Cheesecake Factory, Bonobos, and SoulCycle.

## **About PNC Erievue Capital**

PNC Erievue Capital is a Cleveland, Ohio-based investment firm that is currently investing out of a \$600 million commitment and managing existing subordinated debt and minority equity investments in approximately 35 platform companies. With a history dating back to 1979, PNC Erievue Capital has completed 225 platform investments, including 195 with middle market private equity sponsors.

PNC Erievue Capital seeks to invest between \$5 million and \$40 million of subordinated debt and/or equity co-investment per transaction to finance leveraged buyouts, recapitalizations, and growth opportunities in a wide range of industries.