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PNC ERIEVIEW CAPITAL INVESTS IN OPTCONNECT

PNC Erievue Capital recently completed an equity co-investment in OptConnect (the “Company”) in connection with Graham Partners’ recapitalization of the platform.

About OptConnect

OptConnect, headquartered in Kaysville, Utah, is a one-stop-shop provider of cellular connectivity solutions for unattended, revenue-generating equipment for Internet-of-Things (“IoT”) applications in North America. OptConnect offers a turnkey wireless connectivity solution for various industries and end markets (e.g., industrial, energy, kiosks, smart vending, digital signage, ATMs), providing customers with a broad array of hardware and software in a “plug-and-play” format. The Company’s proprietary software platform and white-glove service allow customers to deploy a fully customized, complex IoT network complete with key data insights. As part of its customizable hardware and software offerings, OptConnect can troubleshoot and fix issues on a real-time basis, eliminating labor hours for customers, while minimizing data overages and device downtime.



About PNC Erievue Capital

PNC Erievue Capital is a Cleveland, Ohio-based investment firm that provides any combination of subordinated debt, preferred and common equity co-investment to private, middle-market companies located in North America. PNC Erievue currently manages investments in approximately 45 platform companies and seeks to invest between \$5 million and \$65 million to finance leveraged buyouts, recapitalizations and growth opportunities. Since our inception in 1979, PNC Erievue Capital has completed 271 platform investments, including 241 with middle-market private equity sponsors.

For more information, please visit pncerieview.com.

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