

# Inspiring a love of learning. Creating a brighter future.

Since 2004, **PNC Grow Up Great®** has helped prepare children from birth through age 5 for success in school and life. We're supporting programs, resources and experiences that plant the seeds for a lifetime of opportunities.



## \$500M

Multiyear bilingual early childhood education initiative

## \$247M

Grants to nonprofits to advance high-quality early childhood education

## 10M+

Children supported through grants and educational programs

## Building powerful partnerships

Because we're bankers, not educators, we've collaborated from the start of PNC Grow Up Great with education experts, at the local and national levels, to develop resources and programs that encourage children to discover, learn and grow.



### National Institute for Early Education Research

Our financial support helps improve the learning and development of young children by producing academic research that informs policy and practice.

### Sesame Workshop

Our free, bilingual resources aim to help parents, caregivers and educators enhance learning opportunities for young children.

### Fred Rogers Productions

Our Be My Neighbor Day collaboration with local public television stations helps children learn how to be caring neighbors.

### TMW Center for Early Learning + Public Health

Our support of the 3Ts — Tune In, Talk More, Take Turns — helps parents understand their role in foundational brain development.

### DonorsChoose

The PNC Foundation has awarded \$20 million since 2017 to help public school teachers provide high-quality resources and learning experiences for their students.



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## Engaging all of PNC

More than a corporate initiative, PNC Grow Up Great is a holistic commitment. We encourage all employees to play a part, and we provide them with the time and resources to do just that.

All figures accurate as of January 2024

# 1.1M

PNC employee volunteer hours to date

Up to **40** Hours/Employee  
Paid volunteer time each year

# 1.5M+

School supplies, warm clothing and other items donated

# \$9M

Earned by volunteers in Grants for Great Hours for partner organizations



## Raising awareness from every angle

We strive to eliminate barriers and improve equity so that every child — especially those in under-served communities — has the opportunity to succeed.

### Advocacy

We're leveraging our strength with businesses, policymakers and other key influencers to drive discussions and action around early childhood education.

### PNC Mobile Learning Adventure

Our traveling exhibit helps parents and caregivers learn about the importance of early childhood education through fun activities with children.



### Great Month

During the month of April each year, we double down on our service efforts by facilitating book drives, school visits, special programs and volunteer events.

### Local Approach

PNC regional presidents and key leaders work with local experts, policymakers and other influencers to address early childhood education needs at the local level, benefiting children and families in the communities where we live and work.



## Learn how we're making a difference for future generations.

Reach out to PNC Grow Up Great at [pnc.growupgreat@pnc.com](mailto:pnc.growupgreat@pnc.com) or visit [pncgrowupgreat.com](http://pncgrowupgreat.com)