

The 2021 PNC Christmas Price Index® Activity Book

Enjoy all 12 gifts in a flurry of fun activities.

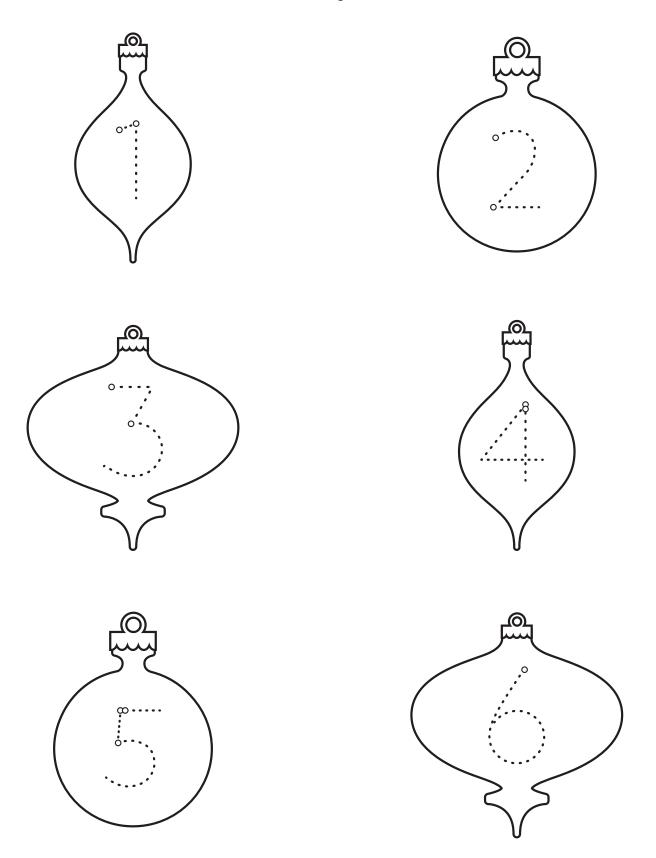


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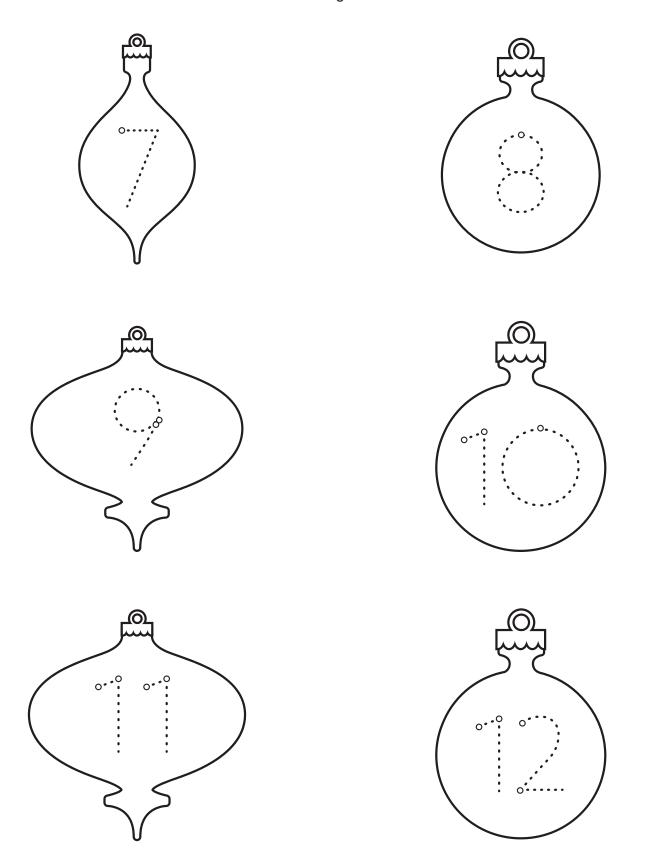
Tracing Numbers

Trace the numbers 1 through 6 on the ornaments.



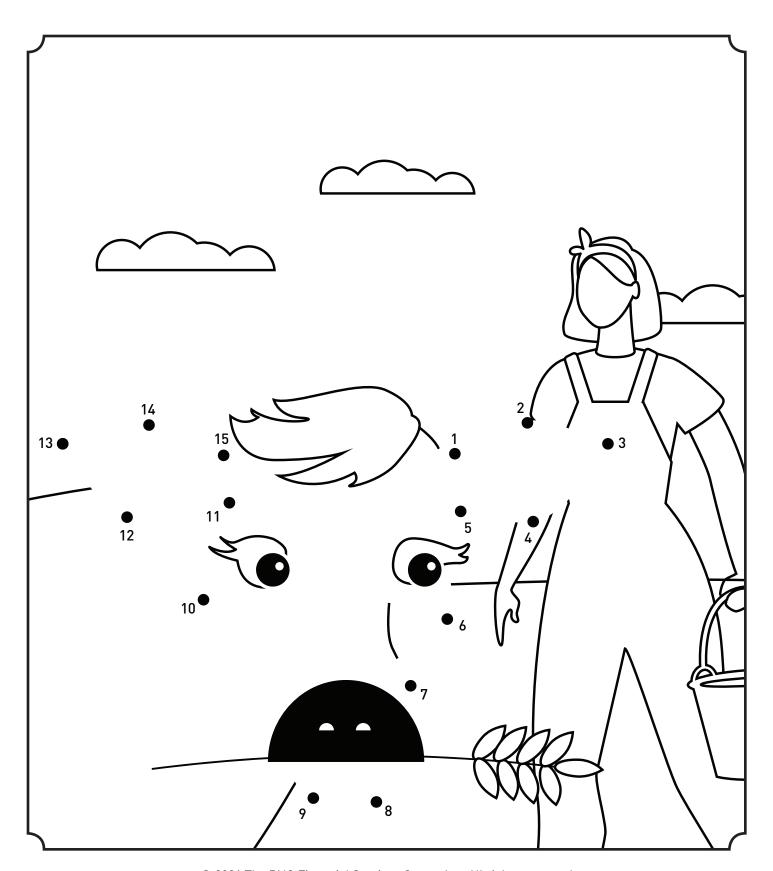
Tracing Numbers

Trace the numbers 7 through 12 on the ornaments.



Connect the Dots

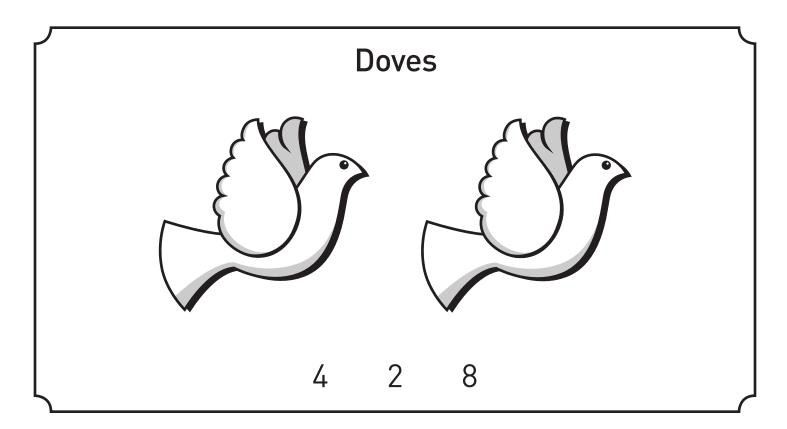
Connect the dots to complete the farm animal's face.

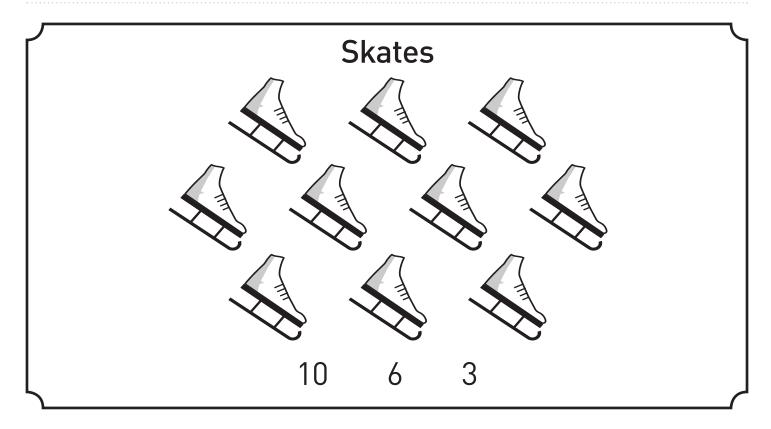


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Count the Objects

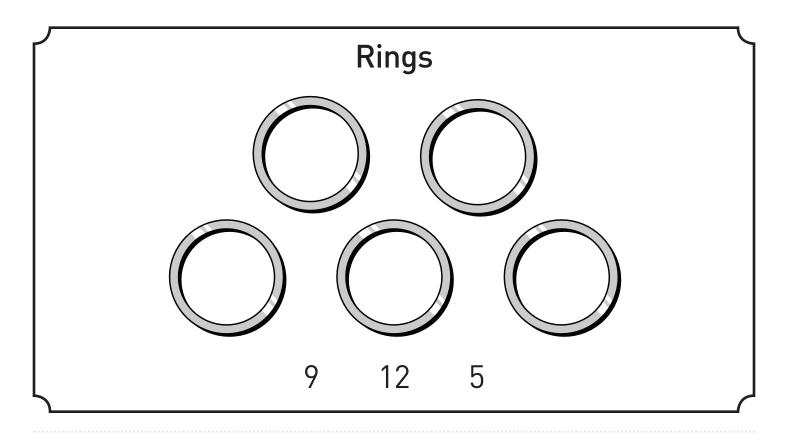
Count the number of each item from these gifts.

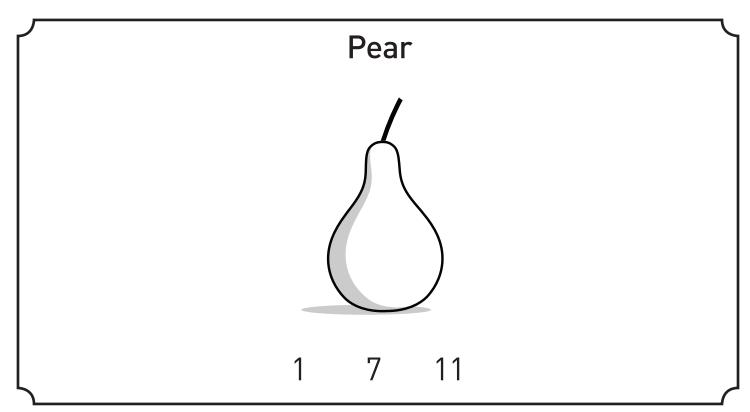




Count the Objects

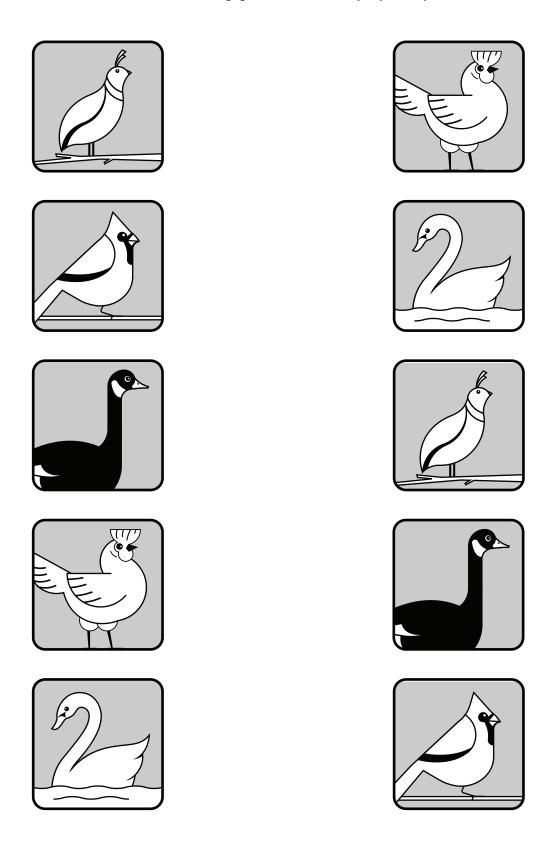
Count the number of each item from these gifts.





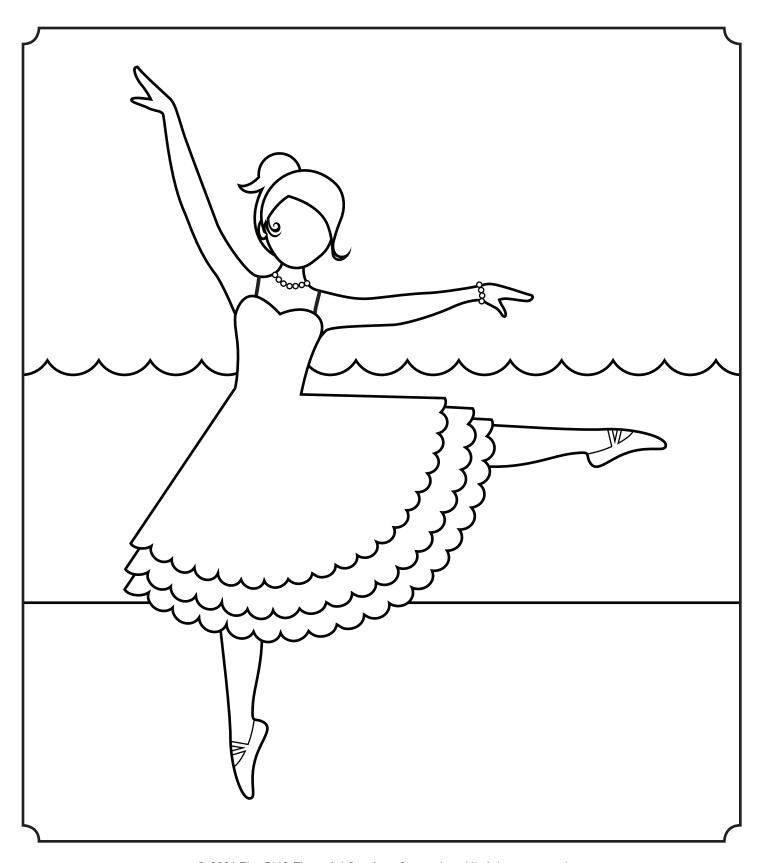
Match the Objects

Find the matching gifts before they fly away.



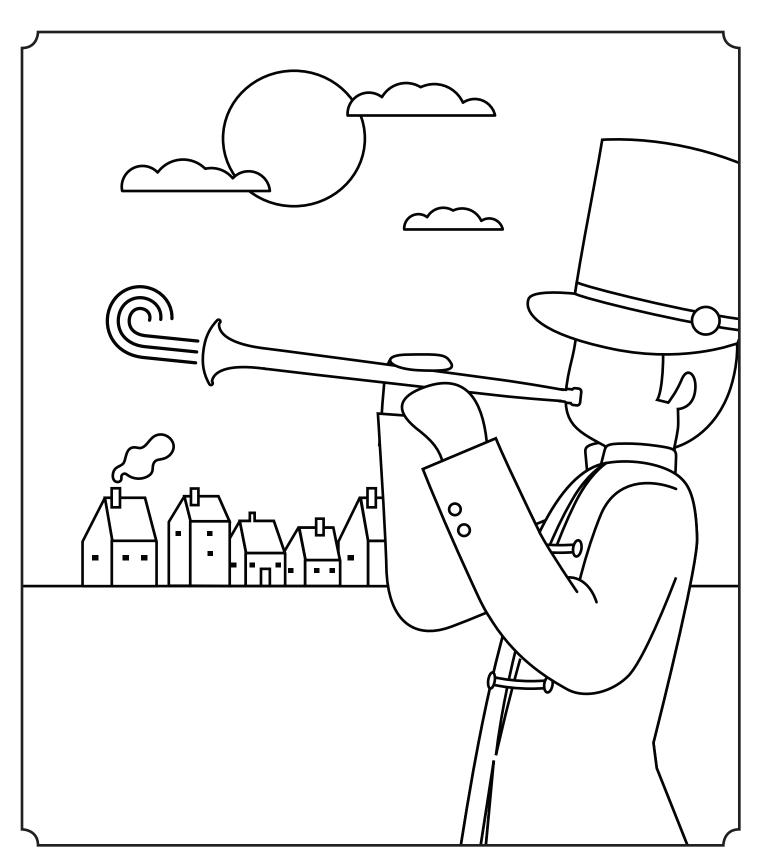
Coloring

Be creative and express yourself by coloring this gift.



Coloring

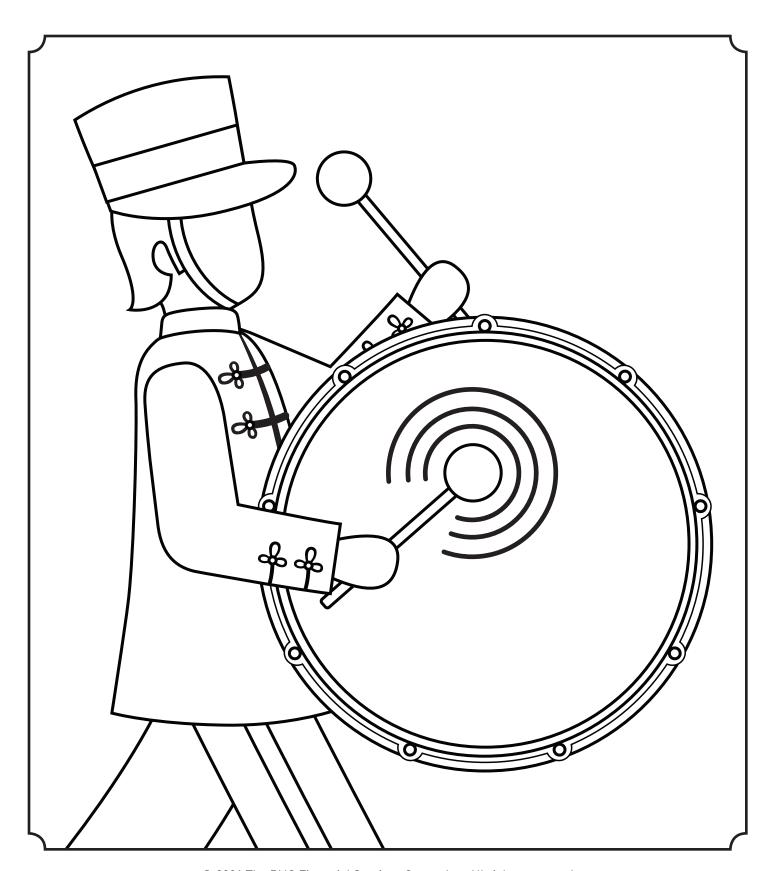
Be creative and express yourself by coloring this gift.



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Coloring

Be creative and express yourself by coloring this gift.



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For 38 years, PNC has calculated the prices of the 12 gifts from the classic holiday song, "The Twelve Days of Christmas." The PNC Christmas Price Index® is a whimsical holiday tradition, which this year includes adjustments for the pandemic's impact on the cost of purchasing the presents in the renowned carol.

A PARTRIDGE IN A PEAR TREE | \$222.68 (+6.0%)



The price of the Partridge and Pear Tree has grown this year, entirely due to rising cost of his tree

TWO TURTLE DOVES | \$450.00 (+50.0%)



These two birds were among the most changed gifts in the index this year, reflecting volatility in the markets overall so far in 2021.

THREE FRENCH HENS | \$255.00 (+40.5%)



The price of Three French Hens is also on the rise – by more than 40% – in 2021. It's a trend among of the birds that some may say is and for the birds.

FOUR CALLING BIRDS | \$599.96 (0.0%)



Ever the example of consistency, these Four Calling Birds ring in at \$599.96 again this year. It's no change from the 2019 index, but still a steep price to pay.

FIVE GOLD RINGS | \$895.00 (+8.5 %)



If true love wants gold rings on their fingers, it's going to cost you \$895 to make it happen. It's a reflection of commodity and consumer price increases.

SIX GEESE-A-LAYING | \$660.00 (+57.1%)



The volatile birds trend for 2021 continues with Six Geese-a-Laying. They jumped in price by more than 57% this year — the highest increase of any gift in the index.

SEVEN SWANS-A-SWIMMING | \$13,125.00 (0.0%)



Routinely the most expensive gift in the Christmas Price Index, the Seven Swans-a-Swimming command a hefty \$13,125. That's a lot, but it's the same as they cost in 2019.

EIGHT MAIDS-A-MILKING | \$58.00 (0.0%)



There has been no change to the Federal Minimum Wage and therefore no change to the price for Eight Maids-a-Milking. They'll still cost \$58 in 2021.

NINE LADIES DANCING ↓ \$7,552.84 (0.0%)



The Nine Ladies Dancing were out of the 2020 Christmas Price Index due to pandemic limits on live performances. Although they're back this year, their price hasn't changed from 2019 — reflecting consistency in the price for some performing arts.

TEN LORDS-A-LEAPING | \$11,260.00 (+12.6%)



The price of a ballet company has risen by almost 13% in 2021, which accounts for the rise in price for the Ten Lords-a-Leaping as they step their way back into the Christmas Price Index

ELEVEN PIPERS PIPING | \$2,943.93 (+7.1%)



The Eleven Pipers used their 2020 year away from the index to raise prices by more than 7%. The return of live music performance may well be worth it to your true love.

TWELVE DRUMMERS DRUMMING | \$3,183.17 (+7.1%)



Setting the beat for their return to the Christmas Price Index in 2021, the Twelve Drummers Drumming raised their price this year by more than 7%.

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