

## **PNC Mobile Banking in Your Neighborhood**

[MUSIC PLAYING]

[TITLE CARD: PNC BANK LOGO, Mobile Branch Community Outreach]

### **Eduardo Pineda, Director, Economic Development at Hispanic Unity of Florida:**

Hispanic Unity of Florida is a nonprofit organization located in Broward County, Florida and our mission is to empower immigrants and others to become productive, self-sufficient and civically engaged. Hispanic Unity of Florida has been serving the South Florida community for over 40 years.

Our partnership with PNC is incredibly impactful because it has brought financial literacy financial resources to clients who most of the times are unbanked or underbanked.

### **Cristina Martinez, Center for Working Family Coordinator at Hispanic Unity of Florida:**

In the Center for Working Family, we help our clients to find a job and be financially stable. That's why this partnership with PNC is very important because they provide a financial literacy that our clients need in order to be stable.

### **Wolf Thomas, Financial Empowerment Coach and VITA Outreach Specialist at Hispanic Unity of Florida:**

PNC impacts my community every day. The advantage with PNC is that you don't have to go to a specific location because you come to US and since your stuff is diverse, they don't have to speak English to receive that service.

### **Christian Corrales, PNC Mobile Branch Banker:**

My name is Christian Corrales and I'm a mobile branch banker with a mobile branch team for PNC. I'm able to help break the language barrier. A lot of times I get clients from different countries and a lot of times they feel intimidated to go up to a bank because they might not be able to speak English or they might not understand how banking works here in the United States.

### **Louis Malebranche, PNC Mobile Branch Banker:**

My name is Louis Malebranche and I'm a banker at the PNC Mobile branch. Because I'm trilingual and French, Creole and English, it makes my job a little bit easier. I've been able to bond with some people that had some barriers of languages and when you can greet them in their native language, it's already making the process very easy. And I think they do appreciate that we're so we're so diverse so that they can know that if they want someone in a different language, they can get assistance.

### **Keris Engle, President and CEO, The Glades Initiative, Inc.:**

The Glades Initiative is all about connecting people to Health and Human services here in the Glades community. Our missions to improve the coordination and effectiveness of the system of care. Our key programs really are the navigation assistance that we provide to people and that's to help them with online applications. We have a large food program. We provide food to

over 700 households every week. When our residents come for the food, it's a really great opportunity for them to come and access the mobile unit that PNC brings on site.

They can get the financial training and the literacy, but they we also have the chance to speak one-on-one to one of the representatives right there in the mobile unit. It's wonderful that their reps have language skills that match that of our clientele, the Spanish and the Haitian Creole. And a lot of people, if they're coming from countries or rural areas, they right, might not really understand how the banking system works at all. So it's a wonderful opportunity for them to learn with a trusted partner.

**Charles Gilbert, Rosenbach Law Firm of Belle Glade:**

My name is Charles Gilbert. I'm with Rosenbach Law firm of Belle Glade. The main thing that got my attention with PNC Bank is how they have put together a program to reach out to the community. These guys have taken it up on themselves, PNC Bank, to bring the resources to our front door.

It doesn't get any better than that. It really doesn't.

[TITLE CARD: PNC BANK, [WWW.PNC.COM/MOBILEBRANCH](http://WWW.PNC.COM/MOBILEBRANCH)]