

PNC Mobile Branches on the road to meeting people where they are.

[ENERGETIC MUSIC PLAYING]

[TITLE CARD: PNC BANK MOBILE BRANCH COMMUNITY OUTREACH]

In 2019, PNC Bank made a strategic decision to invest in a fleet of mobile branches to deepen our connection to the communities we serve.

In September of the following year, we launched our first dedicated team, and we're the first known bank to launch such an initiative.

Our mobile branch does about 90% of what most of our branches offer, including a deposit-taking ATM, a private space for confidential conversations, real-time account opening, and instant issuance of an ATM debit card, providing the consumer the possibility of opening a new banking relationship on site - no waiting for items in the mail - just financial solutions in the moment.

In select cities, our dedicated teams operate Monday through Friday year-round, visiting community partners in low to-moderate-income neighborhoods with the primary goal of engaging members of those neighborhoods in financial wellness conversations. These conversations can vary based on where that individual is at the moment in their financial journey. Some may have never had a relationship with a bank and instead relied on alternative providers, such as check cashing services.

Providing consumers with knowledge and choice is the foundation of this program.

We also offer more structured, 60-minute financial seminars on site, leveraging meeting space at our partner sites. Topics include Banking Basics; Budgeting; Credit Scores and Reports; Debt Management; Identity Theft; Investing at Work; Mortgages; and many, many others. In these sessions, our purpose is to educate and provide tools and resources for individuals to move forward, never to sell or suggest PNC products or services.

We are always open to new partners in our dedicated cities. If you are interested in seeing if PNC's Mobile Branch can make your organization a regular stop, check out the link to request on our mobile branch website, and we will be in touch. PNC Bank's mobile branch channel - on site and by your side.

[TITLE CARD: PNC BANK WWW.PNC.COM/MOBILEBRANCH]