

Get to know PNC Equipment Finance

# Helping you be fully equipped for brilliance



Instead of just providing capital, what if your financial institution acted more like a strategic advisor and also shared ideas and solutions to help your company grow?

At PNC, that's how we operate. We start by understanding your goals and then work to deliver smart, calculated solutions customized for your business. You get to spend more time on growing your business and less time worrying about how you're going to make it happen.

## **Industry Experience**

PNC's dedicated team of Equipment Finance Specialists has a comprehensive understanding of equipment, from purchase to remarketing.

#### Our deep vertical market experience includes:

- Commercial, Mid-Sized and Large Corporate Clients
- Aviation Finance
- Canadian Finance
- Vendor Finance

## It Starts with Our Relationship-Based Approach

Successful business owners know the types of tools they need to grow their business. They also know what projects need to be completed to position the company for success. Your Equipment Finance Specialist will invest the time in getting to know you and your business, discussing the things that matter to you.

- Are you looking to finance a capital equipment purchase or an IT project?
- **Do you need a financing advisor** for your customers so they can purchase your product, which allows you to grow?
- **Is your company ready to purchase** a corporate aircraft that needs financing?

As one of the largest bank-owned equipment finance companies in the U.S., PNC Equipment Finance has a solution.

4th
Largest
bank-owned equipment

finance company

\$18+
Billion
assets under
management<sup>1</sup>

Billion
in aircraft loans over
the past 5 years and
40+ dedicated specialists

Years
average length
of our vendor
relationships



#### **Real Solutions**

#### **Commercial and Corporate Banking Clients**

Our direct lending capabilities allow us to provide leases and loans structured to finance your equipment-acquisition or project-funding needs.

#### **Specialty Finance Segments**

Whether you are looking to finance a corporate aircraft or assets for your business in Canada, we have dedicated teams that know your business.

#### **Vendor Finance**

Our philosophy is simple — build sustainable revenue streams that result in long-term relationships through sales-aid financing programs for our vendor partners.

# Why You Should Finance

# Stay Current with Equipment, Avoid Technology Obsolescence and Grow Your Business

Equipment financing from PNC allows you to obtain the equipment you need to increase productivity, improve service levels, attract and retain customers and employees, and minimize the risk of obsolescence.

#### **Improve Cash Flow and Ease Budget Constraints**

PNC Equipment Finance offers financing solutions to help you obtain the equipment you need now while minimizing the impact on your monthly and annual cash flow.

#### **Tailored Solutions That Make Sense**

Our full array of lending products allows us to structure a solution that works for you.

#### **We Know Your Business**

There are a lot of things to consider when it comes to your capital equipment needs — today, tomorrow and in the future. Our experienced team of specialists will listen to your needs and help provide options you can select for your business needs.

# We Keep It Simple — Our Process

Seamless execution from start to finish

# It starts with our relationship-based approach

Your Equipment Finance Specialist takes time to understand your business goals.

#### **Real solutions**

PNC's diverse group of product offerings and experience allow us to provide a solution that works for you and your organization.

# **Booking process**

Our dedicated team of equipment finance employees walks you through the process so you can know what to expect.

# **Invoicing and funding**

We receive the invoice for the equipment you are acquiring or the project that needs funding and then finalize the documentation and issue payment.



Equipment Delivered —
Project Started

#### **About PNC**

PNC Equipment Finance is a member of The PNC Financial Services Group, Inc., one of the largest, best capitalized and best regarded financial services companies in the country with over \$565 billion in assets¹ and more than 55,000 employees. PNC offers solutions to businesses throughout the U.S. with expanded reach in Canada. PNC's Corporate & Institutional Banking is a leading provider of financial services to mid-sized and large corporations and is a provider to more than two-thirds of the Fortune 500. For nearly 160 years, PNC has navigated a steady course while growing in size, sophistication and service.



### **Brilliant begins here**



For more information on PNC Equipment Finance, contact your Relationship Manager or Equipment Finance Specialist, or visit **pnc.com/ef**.

1 As of 9/30/24.

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Aircraft financing is provided by PNC Aviation Finance, a division of PNC Bank.

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