

SEPTEMBER 2025

PNC FOOD & BEVERAGE ADVISORY

MONTHLY NEWS BRIEF

Date	Source	Article	Summary
9/1/2025	WSJ	Corn and Soybeans Rule the American Farm. Why That's a Growing Problem, in Charts	Bumper crops and diminished demand for U.S. products are pressuring farmers' profits
9/2/2025	Food Business News	Kraft Heinz to Break Up	The Kraft Heinz Co. is planning to break up the company into two independent, publicly-traded companies. The split is intended to maximize Kraft Heinz's capabilities and brands while reducing complexity, according to the company
9/3/2025	Restaurant Dive	Starbucks Deploys AI for In-Store Inventory Management	Computer vision is helping the chain keep track of its in-store inventory and may be used to automate some stock ordering
9/5/2025	C-Store Dive	3 Big Numbers: Couche-Tard and the Art of Value	Circle K's parent company shared several ways it's appealing to cash-strapped customers across North America
9/10/2025	Food Dive	Nutrabolt Boosts Stake in Bloom Nutrition with Nearly \$160M Investment	The C4 Energy drink maker, Bloom's largest investor, said the deal will help it attract a broader customer base
9/11/2025	C-Store Dive	RaceTrac Fills a Key Gap With Potbelly Acquisition	The fast-growing regional chain isn't known as a foodservice destination; that could all change quickly with this latest deal, experts said
9/12/2025	WSJ	If Pepsi Wants to Win, It Has to Play Coke's Game	Unless Pepsi slims down, the gap between the two will continue to widen
9/15/2025	Food Dive	How Meat Sticks Became America's Favorite New Snack	With sales reaching \$3.3 billion last year, food brands such as Chomps, Jack Link's and Slim Jim are benefitting from consumers' obsession with protein and convenience
9/15/2025	Grocery Dive	Grocery Inflation Hits a 2-Year High	Food-at-home prices rose in August at a 2.7% annual clip, stoked by steep increases in the cost of beef, eggs, coffee and produce
9/17/2025	LA Times	Butter Glut Is Dropping Prices to Three-Year Lows	Butter prices have plunged to the lowest in more than three years as near-record seasonal production raises concerns of a butter glut even with ample demand
9/18/2025	Food Dive	JM Smucker to Raise Coffee Prices Again in the Face of Tariffs	The Folgers and Café Bustelo owner is planning another hike for "early winter," its third increase this year
9/22/2025	CNBC	Michelob Ultra Overtakes Modelo Especial as Best-Selling Beer in the U.S.	Two years ago, Modelo unseated Bud Light after the Anheuser-Busch beer held the top spot for more than two decades
9/24/2025	Grocery Dive	Aldi's Massive Private Label Rebrand	The discounter is launching its first-ever namesake brand and stamping its name on every store brand product in its assortment
9/26/2025	Restaurant Dive	How 6 Casual Chains Are Boosting Their Value	Brands like Olive Garden, The Cheesecake Factory and Applebee's are using value promotions to boost visits and sales while QSRs struggle with traffic
9/29/2025	Supply Chain Dive	Yum Brands Aims to Unify Supply Chain Under 'One Voice'	The KFC and Taco Bell franchisor is consolidating separate supply chains for its portfolio of restaurants to improve supplier relationships

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