

PITTSBURGH – MAY 20, 2014

INVESTMENT OF JUNIOR CAPITAL IN IDENTITY GROUP HOLDINGS CORPORATION, ANNOUNCED

PNC Mezzanine Capital announced today a senior subordinated debt and equity co-investment in support of the acquisition of Identity Group Holdings Corporation ("Identity Group"). Identity Group is a leading manufacturer of interior signs, business stationery, stamps and marking inks.

ABOUT PNC MEZZANINE CAPITAL

PNC Mezzanine Capital is focused on financing buyouts, recapitalizations and consolidation strategies for companies in a wide range of industries, including business services, niche manufacturing and value-added distribution. Since 1989, PNC Mezzanine Capital has been a stable, thoughtful mezzanine partner for sponsor groups, entrepreneurs and management teams. Our approach has been to underwrite the long-term business strategy of our portfolio companies allowing us to respond constructively to the opportunities and challenges of the changing business environment. As a result, PNC Mezzanine Capital has made 124 investments in 72 companies, in support of 213 transactions. We seek to invest \$10 million to \$40 million in subordinated debt and equity in companies with strong management teams, proven business models and stable cash flows with a clear avenue for growth.

ABOUT IDENTITY GROUP

Founded in 1959 and headquartered in Cookeville, TN, Identity Group manufactures custom identity products engineered to communicate a brand, message, location, or creative theme, and is best known for manufacturing and marketing customized interior signs. In addition to interior signage, Identity Group's products include sign systems, dimensional lettering, stock signs, custom and stock stamps, and embossed, engraved, or printed identity products. Identity Group supports a customer base of blue chip companies in the healthcare, hospitality and business supply industries. For more information about Identity Group visit the Company's website at **www.identitygroup.com**.

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