



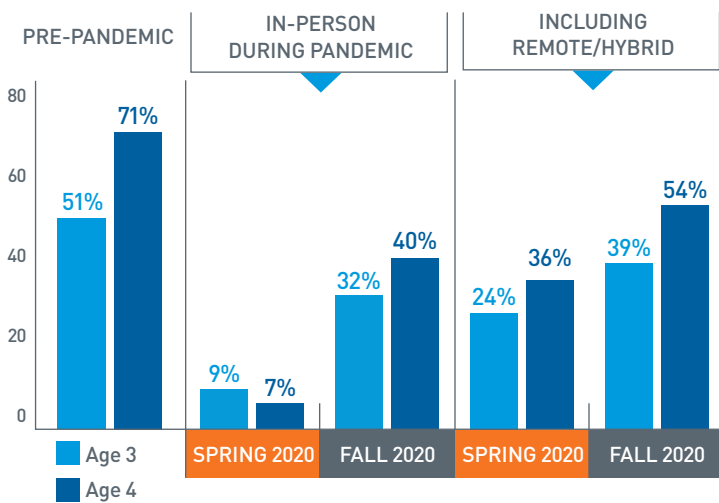
PANDEMIC DISRUPTS EARLY CHILDHOOD EDUCATION

Even though children are shown to be the least vulnerable to COVID-19 health dangers, they've been hit hard by the disruption of preschool opportunities triggered by the pandemic.

PRE-K PARTICIPATION HAS TUMBLLED

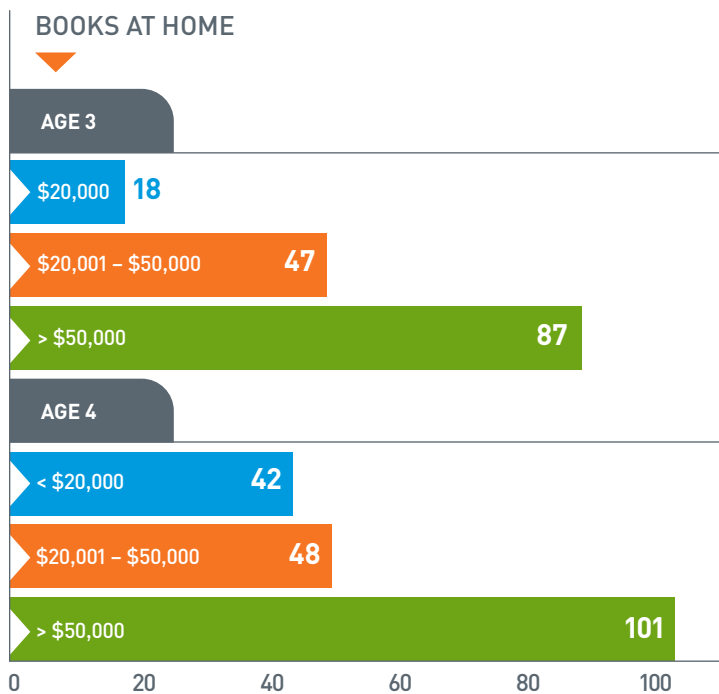
(Spring n=945, Fall n=942)

In-person and online learning aren't enough to restore pre-pandemic participation levels.



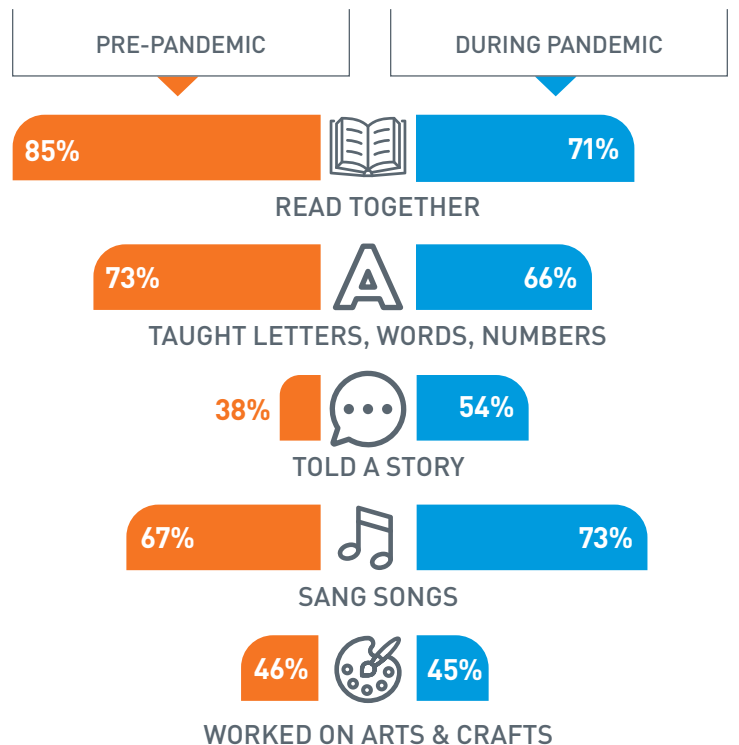
THE BIG BOOK DIVIDE

Books are essential to early childhood learning. But today, young children in lower-income homes are at a distinct disadvantage in the number of books available to them compared to children in homes of greater means.



PARENTS AND CAREGIVERS STRUGGLE TO FILL THE PRESCHOOL VOID*

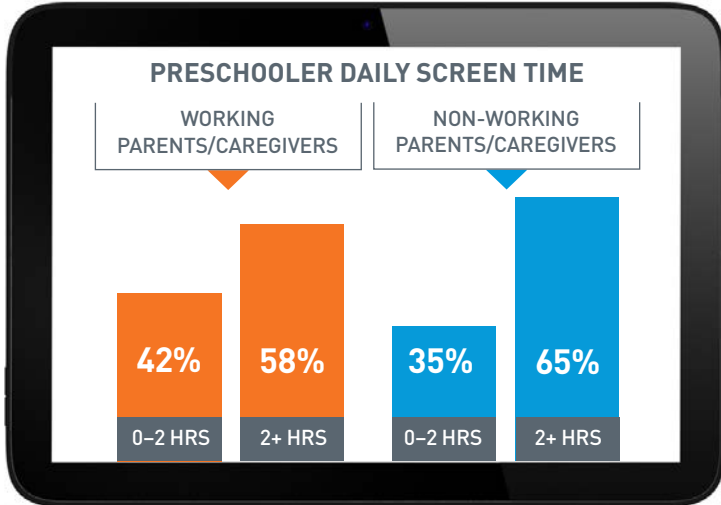
While many parents and caregivers have been forced to remain at home during the pandemic, the amount of time spent on key at-home learning activities has declined.



*Percentage of parents and caregivers reporting an activity 3 or more times per week pre-pandemic (2019 NHES) and during pandemic (NIEER).

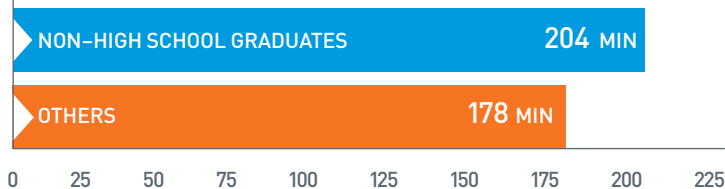
PRESCHOOLERS ARE SPENDING MORE TIME IN FRONT OF A SCREEN

While experts recommend no more than 1 hour of screen time per day for children under age 5, the norm during the coronavirus pandemic has been double that or more in most U.S. households.



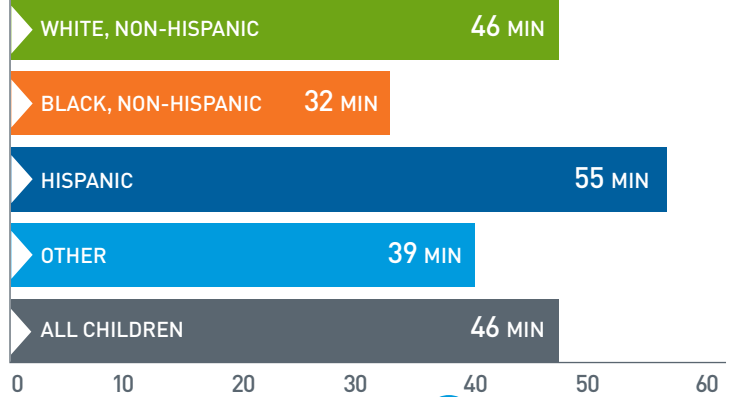
PARENT EDUCATION IMPACTS SCREEN TIME

PRESCHOOLER DAILY SCREEN TIME BY PARENTS' EDUCATION | Minutes per day



OUTDOOR PLAY IS IN SHORT SUPPLY

The outdoors offers countless learning opportunities for kids. But during COVID-19, fewer than half of 3- to-5-year-olds enjoy frequent outdoor play. Children from all backgrounds are not getting much time outdoors.



MINUTES OF DAILY OUTDOOR PLAY, CHILDREN AGES 3-5



WE'RE HELPING A BRIGHT FUTURE START AT HOME

Whether you're trying to find more ways to create a fun at-home learning experience, or looking to grow your preschooler's collection of engaging, entertaining books, PNC Grow Up Great® is here to help. Since 2004, we've been helping to inspire a love of learning that lasts a lifetime. Now, with so many parents and caregivers spending more time at home, we're connecting you to the resources you need to make this an enriching time for you and your child.

- pncgrowupgreat.com
- nieer.org

