Someday Starts Today.

At PNC, we believe the measure of our success isn’t just found in our financial statements; it’s also in the value we create for all of the constituencies we serve – from our shareholders to our customers, communities and employees. And with each passing year, the story of our success and of the continual advancements we are making on behalf of all of our stakeholders is being told to greater and greater effect in the pages of our annual corporate social responsibility report.

As a Main Street bank that organizes around its customers and communities – and which prides itself on the strength of the relationships we work to build and deepen through time – we recognize that success isn’t about whether we sold another deposit product or booked another loan so much as it is about whether we helped the people and institutions we serve to achieve their financial goals. It’s about whether the way we operate our business and the investments we make are helping our communities to thrive. It’s about whether our employees are achieving their career aspirations and whether we are collectively living our values in a way that makes us all proud to work for PNC. It’s about whether we are doing right by the people we serve. And we know that when we do, financial success follows.

Read more from Bill Demchak, PNC Chairman, President and Chief Executive Officer.
Success starts with our communities

As a Main Street bank, we recognize that we are only as strong as our communities. When they prosper, so does PNC.

In 2017, PNC:

- Supported communities through $72 million in charitable giving
- Began a $5 million initiative with DonorsChoose.org, allowing them to expand their platform to include requests from Head Start teachers
- Continued providing 40 hours paid time off for employees to volunteer with PNC Grow Up Great, resulting in 88,600 Grow Up Great volunteer hours
- Reached 276,000 participants in our financial education programs

Read more about PNC’s commitment to our communities.

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**LOANS AND INVESTMENTS**

In 2017, PNC provided $2.9 billion* in community development financing that benefited low- and moderate-income populations and communities, including:

- **$2B** in community development loans
- **$93M** in other investments to benefit underserved populations and communities
- **$331M** in equity commitments to provide affordable housing through the Low-Income Housing Tax Credit program
- **$194M** to help finance community-supported economic development projects through the New Markets Tax Credit program
- **$294M** to restore historic properties and return them to productive use through the Historic Tax Credit program

*Reflects Community Reinvestment Act-eligible investments made across PNC’s footprint.
Setting ambitious environmental goals

We recognize that environmental issues, including climate change, are impacting our business, our clients and the communities in which we operate. After meeting our 2020 energy and carbon reduction goals ahead of schedule, we’ve set even more aggressive targets for 2035.

Read more about PNC’s commitment to the environment.

**2035 REDUCTION GOALS** (compared against a 2009 baseline)

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<tr>
<th>CARBON EMISSIONS</th>
<th>ENERGY</th>
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HOW WILL WE MEET THESE GOALS?

- Employee education and engagement
- Green and intelligent buildings
- Advanced machine learning techniques on our energy data

Building a diverse and inclusive culture

**PNC’S COMMITMENT TO DIVERSITY & INCLUSION**

At PNC, we value our differences and work together to create a diverse and inclusive workplace where everyone can contribute to the success of our company. Our commitment to diversity and inclusion is focused around three drivers: Workforce, Workplace and Marketplace.

**WORKFORCE**

**EMPLOYEE BUSINESS RESOURCE GROUPS (EBRGS)**

EBRGs support employees with a shared heritage, gender, sexual orientation or background and provide a forum for discussion and professional development. PNC’s 10 EBRGs have 68 chapters across 21 markets and engage 30 percent of the company’s eligible employees.

**WORKPLACE**

**LINE OF BUSINESS DIVERSITY COUNCILS**

Individual Line of Business and other corporate function Diversity Councils identify opportunities to integrate PNC’s Di&I strategy into their respective businesses. The Councils aim to enhance employee recruitment, development and engagement and to enrich the customer experience. There are 15 Line of Business Diversity Councils.

**MARKETPLACE**

**REGIONAL DIVERSITY COUNCILS**

PNC’s 32 Regional Diversity Councils identify and execute on business opportunities that result from changing demographics in the communities in which PNC has a presence. They work closely with employees, customers, the community and diverse suppliers to ensure that PNC is best serving its increasingly diverse constituents.
Helping clients live their values

In 2017, PNC named its first head of responsible investing and ended the year with $2.1 billion in responsible investing assets under management.

Read more about PNC’s commitment to sustainable finance.
Contact Us

You can reach us by email at CSR@PNC.com, or follow us on social media!

For more information

Visit PNC's Corporate Social Responsibility website at www.pnc.com/csr for more information, our latest CSR Report and more. Additional information on PNC is also available on our corporate website at www.pnc.com/investorrelations.