Responsible investing growing in popularity

The expression “put your money where your mouth is” may be more possible than you realize. Responsible investing options allow you to invest your money in a way that aligns with your values while potentially minimizing risk.

“More and more people want to invest in companies that match their values – or they want to avoid investing in companies that don’t match their values,” says David Alt, PNC Asset Management Group’s head of Responsible Investing. At PNC, responsible investing includes methods of investing in which you can choose how to invest your money based on environmental, social or governance issues, as well as financial performance.

Read more from David Alt, PNC Head of Responsible Investing
Male allies lean in to support women and help PNC thrive

“For an organization to succeed, it must be a workplace where curiosity, courage, confidence, caring and commitment are valued traits. Where allies are agents of change.” — W. Brad Johnson

From senior leadership to frontline employees, everyone can function more effectively as allies in the workplace. As part of its Men as Allies pilot program, PNC invited W. Brad Johnson, co-author of "Athena Rising: How and Why Men Should Mentor Women," to speak to employees about inclusive mentorship and the role of male allies in the workplace.

Read more

Changing lives, one volunteer hour at a time

Pinewood Gardens is sometimes a forgotten community in the otherwise affluent area of Twinsburg, Ohio. It's a low-income housing development where children and families sometimes struggle to get connected to the resources they need. But PNC Grow Up Great volunteers, working with the Pinewood Gardens staff and Twinsburg Public Library, are doing their best to change that.
Environmental sustainability: small changes, big results

At a recent employee Town Hall, PNC employees made it clear that our commitment to environmental sustainability left something to be desired when it came to one simple, everyday occurrence: employees’ morning cups of coffee. K-Cup® waste is a serious concern, and we’re committed to developing a responsible solution across our enterprise. We’re partnering with Keurig to implement the Grounds to Grow On™ recycling program, which reprocesses 100 percent of each pod – composting the grounds and paper filter, and then recycling the other components. After a successful pilot across our Pittsburgh headquarters, the program will be extended to our major office locations nationwide this fall.

Contact Us

You can reach us by email at PNC@CSR.com, or follow us on social media!

For more information

Visit PNC’s Corporate Social Responsibility website at www.pnc.com/csr for more information, our latest CSR Report and more. Additional information on PNC is also available on our corporate website at www.pnc.com/investorrelations.