PNC Corporate Profile

The PNC Financial Services Group, Inc. (NYSE: PNC) is one of the largest diversified financial services institutions in the United States with assets of $366 billion as of December 31, 2016. Operating primarily in 19 states and the District of Columbia, PNC is organized around its customers and communities for strong relationships and local delivery of retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

SENIOR EXECUTIVES

William S. Demchak  
Chairman, President and Chief Executive Officer

Robert Q. Reilly  
Chief Financial Officer

EMPLOYEES

Approximately 52,000 in the U.S. and abroad

LOCATIONS

Branches  
Approximately 2,500 in 19 states and the District of Columbia

ATMS  
Approximately 9,000 machines

TOLL-FREE BANKING  
1-888-PNC-BANK

INTERNET ADDRESS  
www.pnc.com

HEADQUARTERS  
300 Fifth Avenue, The Tower at PNC Plaza, Pittsburgh, PA 15222

MEDIA RELATIONS  
Marcey Zwiebel  
Phone: 412-762-4550  
Email: corporate.communications@pnc.com

INVESTOR RELATIONS  
Bryan K. Gill  
Phone: 412-768-4143  
Email: investor.relations@pnc.com

COMMUNITY IMPACT

Through executive leadership, strategic investments and employee volunteerism, PNC is helping to build strong communities and create financial opportunities for individuals, families and businesses.

- **Community Development**: PNC boosts the quality of life in neighborhoods through affordable home loans and lending programs, economic revitalization and customized financial solutions. PNC earned an “outstanding” rating in 2012 for exceeding Community Reinvestment Act standards.

- **Charitable Giving**: More than $72 million was invested in communities in 2016. The PNC Foundation forms partnerships with nonprofit organizations to advance mutual objectives driven by two priorities: (1) early childhood education; and (2) community and economic development.

- **PNC Grow Up Great®**: A $350 million, multi-year, bilingual school readiness initiative that began in 2004 and has benefitted more than 2.5 million at-risk children from birth to age 5. Through the program, PNC provides innovative opportunities that assist families, educators and community partners to enhance children’s learning and development.

- **Environmental Responsibility**: PNC’s commitment to innovation and environmentally friendly business practices during the past decade has enabled us to lower costs, increase efficiency and improve communities. PNC has more than 250 LEED certified projects nationwide and more newly constructed LEED certified green buildings than any other company in the world.
PNC FRANCHISE

PNC’s Franchise is one of the Most Attractive in the Industry

Retail Banking

- One of the largest banks in the United States based on deposits and branches
- Ranked among top small business lenders
- PNC was the first major U.S. bank to design and build bank branches based on U.S. Green Building Council® standards

Asset Management Group

- One of the top bank wealth managers according to Barron’s*

Corporate & Institutional Banking

- One of the top Treasury Management providers in the country
- Top 5 arranger of traditional middle market loan syndications
- Harris Williams, a leading M&A advisory firm for middle market**

Residential Mortgage Banking

- One of the nation’s top retail lenders and servicers

BlackRock

- The world’s largest publicly traded asset management firm

FINANCIAL HIGHLIGHTS

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>$366 billion</th>
<th>SHAREHOLDER EQUITY</th>
<th>$46 billion</th>
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<tbody>
<tr>
<td>DEPOSITS</td>
<td>$257 billion</td>
<td>ASSETS UNDER MGMT.</td>
<td>$137 billion</td>
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*As of September 2016
**PNC Investments LLC and Harris Williams LLC are members of FINRA and SIPC.
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