The PNC Financial Services Group, Inc. (NYSE: PNC) is one of the largest diversified financial services institutions in the United States with assets of $380 billion as of September 30, 2018. With employees in more than 40 states across the country; regional presidents in 39 markets; a retail branch network that stretches across 19 states and the District of Columbia; and strategic international offices in Canada, China, Germany and the U.K., PNC is organized around its customers and communities for strong relationships and local delivery of retail and business banking, including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

**PNC’s Franchise is One of the Most Attractive in the Industry**

<table>
<thead>
<tr>
<th>RETAIL BANKING</th>
<th>ASSET MANAGEMENT GROUP</th>
<th>CORPORATE &amp; INSTITUTIONAL BANKING</th>
<th>BLACKROCK</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Consumer and small business banking</strong></td>
<td><strong>Individual wealth and institutional investment management</strong></td>
<td><strong>Financial services for companies and government agencies</strong></td>
<td><strong>Publicly traded asset management firm (minority ownership stake)</strong></td>
</tr>
<tr>
<td>• One of the largest banks in the United States based on deposits and branches</td>
<td>• One of the top bank wealth managers according to Barron’s¹</td>
<td>• One of the top Treasury Management providers in the country</td>
<td>• The world’s largest publicly traded asset management firm</td>
</tr>
<tr>
<td>• Ranked among top small business lenders</td>
<td></td>
<td>• Top 5 arranger of traditional middle market loan syndications</td>
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<tr>
<td>• One of the nation’s top retail lenders and servicers of residential mortgage loans nationwide</td>
<td></td>
<td>• Harris Williams, a leading M&amp;A advisory firm for middle market²</td>
<td></td>
</tr>
<tr>
<td>• PNC was the first major U.S. bank to design and build bank branches based on U.S. Green Building Council® standards</td>
<td></td>
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</tbody>
</table>

**PNC Highlights**

- **ASSETS**: $380 BILLION
- **DEPOSITS**: $265 BILLION
- **SHAREHOLDER EQUITY**: $47 BILLION
- **ASSETS UNDER ADMIN**: $293 BILLION
- **BRANCHES**: APPROXIMATELY 2,400
- **ATMs**: APPROXIMATELY 9,000
- **EMPLOYEES**: APPROXIMATELY 53,000

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¹ As of September 2018
² PNC Investments LLC and Harris Williams LLC are members of FINRA and SIPC.
³ U.S. and abroad

Financial information as of September 30, 2018
COMMUNITY IMPACT

Through executive leadership, strategic investments and employee volunteerism, PNC is helping to build strong communities and create financial opportunities for individuals, families and businesses.

Community Development
PNC boosts the quality of life in neighborhoods through affordable home loans and lending programs, economic revitalization and customized financial solutions. PNC earned an “outstanding” rating in 2012 for exceeding Community Reinvestment Act standards.

Charitable Giving
More than $72 million was invested in communities in 2017. The PNC Foundation forms partnerships with nonprofit organizations to advance mutual objectives driven by two priorities: (1) early childhood education; and (2) community and economic development.

PNC Grow Up Great®
A $350 million, multi-year, bilingual school readiness initiative that began in 2004 and has benefited more than 4 million at-risk children from birth to age 5. Through the program, PNC provides innovative opportunities that assist families, educators and community partners to enhance children’s learning and development.

Environmental Responsibility
PNC’s commitment to innovation and environmentally friendly business practices during the past decade has enabled us to lower costs, increase efficiency and improve communities. PNC has more than 250 LEED-certified projects nationwide and more newly constructed LEED-certified green buildings than any other company in the world.

SENIOR EXECUTIVES
William S. Demchak
Chairman, President and Chief Executive Officer

Robert Q. Reilly
Chief Financial Officer

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