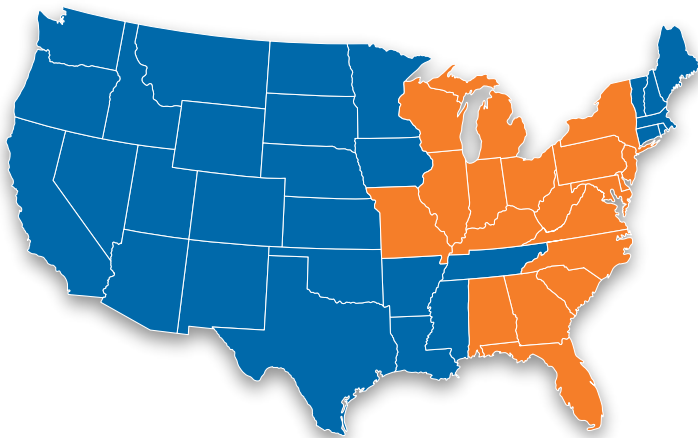


# PNC CORPORATE PROFILE

The PNC Financial Services Group, Inc. (NYSE: PNC) is one of the largest diversified financial services institutions in the United States with assets of \$372 billion as of June 30, 2017. Operating primarily in 19 states and the District of Columbia, PNC is organized around its customers and communities for strong relationships and local delivery of retail and business banking, including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

## PNC's Franchise is One of the Most Attractive in the Industry



**Blue Circle:** Asset Management and Corporate & Institutional Banking

**Orange Circle:** Asset Management, Corporate & Institutional Banking and Retail Banking

### Strategic international offices:

- Canada
- China
- Germany
- United Kingdom

## PNC Highlights

### RETAIL BANKING

#### Consumer and small business banking

- One of the largest banks in the United States based on deposits and branches
- Ranked among top small business lenders
- One of the nation's top retail lenders and servicers of residential mortgage loans nationwide
- PNC was the first major U.S. bank to design and build bank branches based on U.S. Green Building Council® standards

### ASSET MANAGEMENT GROUP

#### Individual wealth and institutional investment management

- One of the top bank wealth managers according to Barron's<sup>1</sup>

### CORPORATE & INSTITUTIONAL BANKING

#### Financial services for companies and government agencies

- One of the top Treasury Management providers in the country
- Top 5 arranger of traditional middle market loan syndications
- Harris Williams, a leading M&A advisory firm for middle market<sup>2</sup>

### BLACKROCK

#### Publicly traded asset management firm (minority ownership stake)

- The world's largest publicly traded asset management firm

ASSETS

\$372 BILLION

DEPOSITS

\$259 BILLION

SHAREHOLDER EQUITY

\$46 BILLION

ASSETS UNDER ADMIN

\$266 BILLION

BRANCHES

APPROXIMATELY 2,500

ATMs

APPROXIMATELY 9,000

EMPLOYEES<sup>3</sup>

APPROXIMATELY 53,000

SEE REVERSE FOR MORE DETAILS

Financial information as of June 30, 2017

1 As of September 2016

2 PNC Investments LLC and Harris Williams LLC are members of FINRA and SIPC.

3 U.S. and abroad



**PNC**

The PNC Financial Services Group

## COMMUNITY IMPACT

Through executive leadership, strategic investments and employee volunteerism, PNC is helping to build strong communities and create financial opportunities for individuals, families and businesses.

### Community Development

PNC boosts the quality of life in neighborhoods through affordable home loans and lending programs, economic revitalization and customized financial solutions. PNC earned an “outstanding” rating in 2012 for exceeding Community Reinvestment Act standards.

### Charitable Giving

More than \$72 million was invested in communities in 2016. The **PNC Foundation** forms partnerships with nonprofit organizations to advance mutual objectives driven by two priorities: (1) early childhood education; and (2) community and economic development.

### PNC Grow Up Great®

A \$350 million, multi-year, bilingual school readiness initiative that began in 2004 and has benefited more than 2.5 million at-risk children from birth to age 5. Through the program, PNC provides innovative opportunities that assist families, educators and community partners to enhance children’s learning and development.

### Environmental Responsibility

PNC’s commitment to innovation and environmentally friendly business practices during the past decade has enabled us to lower costs, increase efficiency and improve communities. PNC has more than 250 LEED-certified projects nationwide and more newly constructed LEED-certified green buildings than any other company in the world.

#### SENIOR EXECUTIVES

**William S. Demchak**  
Chairman, President and  
Chief Executive Officer

**Robert Q. Reilly**  
Chief Financial Officer

#### HEADQUARTERS

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#### TOLL-FREE BANKING

1-888-PNC-BANK

#### INTERNET ADDRESS

[www.pnc.com](http://www.pnc.com)

#### CONNECT WITH US



PNC is a registered mark of The PNC Financial Services Group, Inc. (“PNC”).

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