



## We're Proud to Present our 2016 Grantees:

### CENTRAL OHIO

#### **BalletMet Columbus**

*Interactive Experiences | January 2017 – May 2017*

A non-traditional venue and multiple, interactive experiences to engage audiences in far more than a one-time theater performance. Experiences include live-streaming of studio rehearsals, Columbus Commons open rehearsal/happy hour and interactive technology experiences in the Ohio Theatre lobby during the “Romeo and Juliet” performance.

[Learn More](#) | Twitter: [@BalletMet](#)

#### **Carpe Diem String Quartet**

*String Quartet and Native American Flute | May 2017*

A concert program that will introduce audiences to the first musical work ever composed for String Quartet and Native American Flute, in collaboration with Native American musician and storyteller Leon Joseph Littlebird. Incorporating Native American Storytelling, dance (choreographed and performed by members of the Columbus Dance Theatre), and multimedia elements, the concert program will narrate the history of the first people from a personal Native perspective.

[Learn More](#) | Twitter: [@CarpeDiemSQ](#)

#### **CATCO**

*When Darth Vader & Hamlet Combine | January 2017 – October 2017*

An innovative program combining Star Wars and Shakespeare for young audiences. This blended drama highlights the universality of the Star Wars tales using bits and pieces from famous Shakespeare plays, all in blank verse. This program will celebrate the Shakespeare and Star Wars legacies with workshops for children and free performances that welcome the whole community.

[Learn More](#) | Twitter: [@CATCOisTheatre](#)

#### **Columbus Museum of Art**

*Free Sundays | January 2017 – December 2017*

The highly successful PNC Free Sundays Program offers free admission that increases museum accessibility for diverse audiences. In 2015, CMA welcomed more than 81,000 visitors on Free Sundays – a figure that accounts for more than 40 percent of the organization’s annual attendance. Opening the Margaret M. Walter Wing in October 2015 has provided a larger, livelier, more experiential space highlighting the collections while creating new opportunities for inspiration, exploration and shared memories among all visitors. Enhanced programming will include social media elements whereby visitors can share an ongoing narrative highlighting their museum experiences.

[Learn More](#) | Twitter: [@ColumbusMuseum](#)

### **Central Ohio Symphony**

*Hear Ohio | March 2017 – April 2017*

“Hear Ohio” will showcase the musical richness of Ohio composers and performers. The project will include audience participation in the concert and fourth graders becoming composers in a companion education project.

[Learn More](#)

### **New Albany Symphony**

*Saturday at the Symphony Series | March 2017 – December 2017*

Four unique one-hour matinee performances tailored for a sensory-friendly audience. The concerts will be open to everyone. However, the series is designed for families with young children, those on the autism spectrum and individuals with Alzheimer’s disease and/or dementia.

[Learn More](#)

### **Pizzuti Collection**

*Pacesetters After Hours | March 2017 – December 2017*

Expanding upon the success of the Pacesetters After Hours program to now include the Social Classroom. The Social Classroom offers a curated look at the exhibition with bi-weekly posts where members can learn and interact as a Facebook group prior to attending the After Hours event. The aim is to increase technologies that will amplify the conversation and increase access.

[Learn More](#) | Twitter: [@PizzutiArt](#)

### **ProMusica Chamber Orchestra**

*Multimedia Concert Experience | April 2017 – December 2017*

A multimedia concert experience designed to educate audiences, promote accessibility and break down the barriers of enjoying classical music. These unique concerts break down musical concepts to promote better understanding of the orchestra while dissecting the story behind the piece being performed. The first half of the concert will introduce the piece through digital projection, live musical excerpts from the orchestra and interviews with the performers on stage, completely deconstructing the composition. In the second half, the piece is performed in its entirety, with audiences now having new insight into the work.

[Learn More](#) | Twitter: [@ProMusica\\_Ohio](#)

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## **FLORIDA EAST COAST**

### **Armory Art Center**

*1<sup>st</sup> Annual West Palm Beach Arts Festival | December 3-4, 2016*

The Armory Art Center is organizing a visual arts festival to be held on site at the center. Free to the public, this two day event will feature booths exhibiting and selling the work of local artists, live arts demonstrations, children's activities and crafts, and local food and music.

[Learn More](#) | Twitter: [@ArmoryArtCenter](#)

### **Ashanti Cultural Arts**

*Create, Chat & Chew | November 2016 – July 2017*

"Create, Chat and Chew" provides opportunities for the tri-county residents and tourist to socialize, bond, while engaging conversation through art. This event is open to the public. The featured artist for each session will share and lead an art project during a two hour workshop. Participants create an art piece with the option of working as a group or alone. All projects are taken home as a tangible representative of this spectacular event as well as a

conversation piece in their home. During the workshop, food will be provided throughout the evening. No two create chat and chews are the same just like our instructors/Artist themselves.

Their diversity ranges from Haitian to Hispanic, female and male, young and "seasoned". This gives each session its own uniqueness as well as reach all diversities.

[Learn More](#) | Twitter: [@AshantiCultural](#)

### **Boca Ballet Theatre**

*Community Dance Concert | May 28, 2017*

A one-night only, free outdoor public performance at Mizner Park Amphitheater in Boca Raton. This unique show will include classical ballet and contemporary choreography performed by young people who reside in the Boca Raton Housing Authority's Pearl City community, people with Parkinson's disease, students in the School of BBT, and professional dancers from some of the top ballet companies in the country.

[Learn More](#) | Twitter: [@BocaBallet](#)

### **Brazilian Voices**

*Samba Carousel | February 25, 2017*

"Samba Carousel" is an energy-packed performance that will captivate audiences with exhilarating Brazilian music, dance and multimedia, with songs that include selections of Brazilian Jazz and Samba favorites. This award-winning, all-female vocal ensemble, accompanied by international musicians, Brazilian percussionists and dancers, will take the audience on an educational musical journey through music, rhythm, visuals and a cultural mosaic of Brazilian styles. This performance will be presented at Pompano Beach Shopping Mall - Arts, 1955 North Federal Hwy, Pompano Beach, FL 33062, in the courtyard, next to the carousel.

This program will be held in an open, outside downtown area in Pompano, FREE and open to the public, offering an ideal opportunity to do outreach to highly diversified groups and under-served audiences of our community. Brazilian Voices will offer two performances of 45 minutes of music in one day, the first in the afternoon and the other in the evening. The project will include lots of interaction and dialogue with the audience so they can learn about Brazilian music and history in a fun way, ideal for all ages and linguistic groups. Also, they will learn a little bit of "samba dance" with a couple of professional and well-known Brazilian dancers used to teaching large groups.

[Learn More](#) | Twitter: [@brazilianvoices](#)

### **Coral Springs Museum of Art**

*All Around Art | October 2016 – May 2017*

A new, fresh and innovative project for South Florida. The movement is designed to make diverse audiences of children think about the impact of art on and in their everyday lives. Through All Around Art, children will have the opportunity to experience a variety of works by artists such as: JoAnn Nava, Ira Reins, J. Steven Manolis, Isabel Perez, Carlos Zerpabzueta, Martha Rodriguez, and Virginia FiField. With this movement children will be challenged to think about each piece of art, not just about how it makes them feel or what the artist was thinking in creating the piece, but how that particular piece of art could fit into society and their individual and unique life. As well, children will be challenged to think about how art fits into life on a daily basis.

Throughout the project, children will be challenged to find art in their daily activities, like breakfast, getting dressed, going to school and during extracurricular activities. The objective of this movement is to instill an understanding of, and a passion for, art in children at an early age so that throughout the rest of their lives they look at art and culture differently. And, while they may not all become artists, they will now appreciate art and grasp its importance and its impact on society.

The end result of All Around Art is that diverse groups see that art is all around, and it impacts people on a multitude of levels...every day.

[Learn More](#) | Twitter: [@CoralSpringsMOA](#)

### **Core Ensemble**

*October 2016 – April 2017*

The Core Ensemble will offer three artist residencies with actress Rosa Rodriguez presenting music theatre work *Tres Vidas*, focused on famous & influential Hispanics in history; actor Dracyn Blount *Of Ebony Embers* will present vignettes of the Harlem Renaissance featuring music and poetry of the Jazz Age; and actress Deltoiya Goodman will offer performances and educational programs celebrating Women's History Month and the achievements of African American women. These performances are open to the public and free.

[Learn More](#) | Twitter: [@CoreEnsemble](#)

### **Delray Beach Chorale**

*Free Transportation | December 9, 2016*

Arts Alive funding will provide transportation of young children to the Delray Chorale's Fall Concert at the Roberts Theatre, Boca Raton, FL. The funding will also contribute in providing lesson plans and materials to participating schools so these children will be taught and begin to understand and appreciate great classical choral works.

[Learn More](#) | Twitter: [@DBChorale](#)

### **Florida Grand Opera**

*Family Day Festival | January 15, 2017*

Florida Grand Opera's Family Day Festival brings the grand world of opera directly into the hands of the South Florida community. This free public program allows children and adults alike to explore all the different elements of an opera production at interactive, hands-on activity stations. Students and families will learn about all of the technical and musical elements that make up opera productions. The day concludes with an FGO family friendly production of Georges Bizet's *Carmen (Carmencita)*, adapted especially for younger audiences. FGO will be partnering with local design and animation programs in schools to create short video animations that will correlate to the action and music of *Carmencita*, serving as its backdrop.

[Learn More](#) | Twitter: [@FGOpera](#)

### **Grace Arts Center**

*Shakespeare-for-the-Streets | February 2017*

This project builds upon strong relationships with local programs in communities with lower income populations where specialized magnet arts programs develop talent and access to scholarships to attend college. The project provides opportunities for new professionally tracked student artists to collaborate with practicing Artists in the community (self-taught and those returning from elite college education) on a series of productions in 2017 that harness original script development to musical scores capturing South Florida's distinctive diversity. Hip hop, tango and ballet choreography danced to original DJ tracks combined with live graffiti and spoken word narrators adapt Shakespeare's famous sonnets with a message relevant to modern society about the beauty and strength of cultural diversity.

The performances are designed for indoor black box-style theater, outdoor promotional or full performances at historic urban properties. The grant requested increases the number of seats for non-profit youth and adult organizations and provides cast the opportunity to do more 'master classes' to those same groups for no cost.

[Learn More](#) | Twitter: [@graceartsfl](#)

## **Jacksonville Cultural Development Corporation**

*Eastside Arts / Fall 2016 & Spring 2017*

Our innovative program in the arts are needed by young people as a forum for safe expression, communication, exploration and imagination, as well as cultural and historical understanding. “Eastside Arts” – (Saturday Art Labs) will provide youth access to weekly visual and performing art opportunities.

A series of ‘Art Labs— hands on *Art Making* stations and performance stations of *The Lyracist Live*, a rhymes, beats and life program that provides supplemental reading and writing activities that stimulate and engage youth and audiences will be set up each Saturday morning for 9 weeks, designed to facilitate creativity. On the 10th week, the students will participate in the Fall and Spring Exhibitions to showcase their efforts. On the 10th Saturday members of the public are invited to participate in these outdoor celebrations, with an opportunity for the students to exhibit and sell their work and present their performances.

Held at A. Phillip Randolph Park on Jacksonville’s Eastside/Springfield. Classes for youth, grades k – 8 will be held for on Saturdays from 10:00 am to 12:00 pm.

[Learn More](#)

## **Jacksonville Dance Theatre**

*Bridge Project / Spring 2017*

A city’s cultural landscape is not complete without dance as a performing and important art form that reaches all people regardless of race, age, gender or socioeconomic background. We live in a time when - more than ever - we need the arts to bridge people and their communities, to help us grow and heal, and to lift the voices of the underserved and under heard.

Made possible by the PNC Arts Alive program, Jacksonville Dance Theatre’s the Bridge Project commissions a newly choreographic work by dancer and choreographer James Boyd, an African American dance artist with a national and renowned reputation in the field of professional dance. To learn more about James Boyd visit <http://jamesboyddance.com>.

Once the choreography has been created, JDT will present the work to underserved audiences throughout Jacksonville at locations such as Don’t Miss a Beat, Children’s Nemours Hospital, and Cathedral Arts Project. The process of learning the choreography and then presenting the work to these audiences will be documented by Alexa Velez (filmmaker), and turned into a documentary to be screened at a public event. The Bridge Project will culminate at the 5th annual Jacksonville Dance Theatre In Concert on June 24, 2017 at the historic Florida Theatre.

[Learn More](#) | Twitter: [@JCTheatre](#)

## **Jacksonville Kid’s Mural Project**

*October 2016 – May 2017*

A comprehensive mural project that travels to various schools in Jacksonville, Florida using art and creativity to inspire and motivate underserved children in our community. Nicole Holderbaum creator of the project will travel to 40 of the most underprivileged schools in Duval County to do empowering and inspirational mural projects with students. At each school a temporary wall will be built where professional working artists will paint a coloring book-style mural on the wall that kids will then work together to paint under the supervision and encouragement of the artist. Our experience shows that creating this mural will show children what they are individually capable of, how working together can be advantageous, and inspire them to realize their potential and acknowledge their worth.

Furthermore, this project is not solely meant to produce a work of art, but to strengthen the sense of community of which these children are a part. The Jax Kid's Mural Project proves that creativity inspires confidence and allows participants to think of new ways to solve problems together and accomplish goals as a group.

[Learn More](#)

### **Palm Beach DramaWorks**

*Ethics Project | October 2016 – May 2017*

The Ethics Project is an interactive, educational project geared toward high school students that examines and promotes personal responsibility and originality. Students are given critical-thinking prompts, and are then asked to research, edit, and create a 'digital story' focused on ethical dilemmas. These digital stories are then submitted to Palm Beach Dramaworks. Then, 650 students from Title 1 schools are invited at no cost to field trip performances of Collected Stories by Donald Margulies. Immediately following the performance students will participate in a guided talkback on plagiarism, ethical dilemmas, and intellectual property rights.

[Learn More](#) | Twitter: [@PBDramaworks](#)

### **Palm Beach Symphony**

*Children's Concerts | October 2016 – November 2016*

The Palm Beach Symphony (PBS) will expose 4,000 students to the enchantment and rigor of classical music in hopes of developing critical thinking skills and the overall appreciation for arts and culture. Four free performances with a full orchestra (59 musicians) will be paired with classroom discussions to allow students to appreciate, interpret, and create with artistic intent. These children's concert performances will feature internationally recognized Peter and the Wolf by Sergei Prokofiev. Along with narration and ballet, the musicians bring the characters of Peter and the Wolf to life as Palm Beach County elementary and middle school students learn about the different instruments in an orchestra.

[Learn More](#) | Twitter: [@pbsymphony](#)

### **Stage Aurora – Ritz Theatre**

*Matinee Series | November 2016 – July 2017*

PNC Arts Alive presents the STAGE AURORA MATINEE SERIES, an innovative program designed to introduce professional African-American theatre to underserved audiences in Jacksonville, FL.

For the 2016-17 Stage Aurora artistic season, the centerpiece of the project is four -five fully subsidized performances for families, seniors, middle and high school students of low-income status for a total of 2,000 tickets.

The proposed main stage season includes: Dreamgirls, Porgy and Bess, Lion King, Jr., Ain't Misbehavin', Drawn From the Water and/or To Kill a Mockingbird. One performance of each production is subsidized at 400 seats for low-income patrons.

[Learn More](#) | Twitter: [@StageAuroraTh](#)

### **Players by the Sea**

*Shake Up Shakespeare | November 2016 – July 2017*

A dynamic program utilizing the contemporary rhythmic and musical power of hip-hop to engage young people in the study of classical works of literature such as William Shakespeare's plays.

PBTS performers will provide background information in an engaging handout form about Shakespeare and his works, leading into a spoken piece of hip-hop. Audience members will be encouraged to contribute to the work by adding rhymes and additional content. Performers will use a microphone that can be passed among the audience members, making the students know that their voice is always important and heard.

PBTS intends to bring the program to the Jacksonville Boys & Girls Clubs and other community venues that serve young people.

[Learn More](#) | Twitter: [@Playersbythesea](#)

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## **GREATER ST. LOUIS**

### **Center of Creative Arts – COCA**

*The St. Louis Map Room | Spring 2017*

Designed by COCA's data artist-in-residence, Jer Thorp, The St. Louis Map Room and Website will invite members of the community to blend personal illustrations using drawings, photographs or collages with elements of existing contemporary and historical maps to create highly original maps that reflect their own experiences of the city. A series of public conversations and workshops for students and teachers will use the Map Room to explore the intersections between art, technology, geography, history and cultural division.

[Learn More](#) | Twitter: [@cocastl](#)

### **Dance St. Louis**

*PNC Arts Alive New Dance Horizons | March 2017*

"PNC Arts Alive New Dance Horizons" represents Dance St. Louis' commitment to creating and producing original and innovative works of dance. "Celebrating Women Who Inspire" -- the fifth installment of New Dance Horizons -- explores iconic women throughout history and their influences on today's artistic landscape. Three nationally-renowned and critically acclaimed female choreographers, Amy Seiwert and Wendy Rein from San Francisco, and Stephanie Martinez from Chicago, will work with local dance companies on three original dance pieces that will experience their world-class debut in St. Louis.

[Learn More](#) | Twitter: [@DANCE\\_STL](#)

### **Metro Theater Company**

*The Miraculous Journey of Edward Tulane | December 2016*

"The Miraculous Journey of Edward Tulane," generously supported by PNC Arts Alive, is adapted for the stage by Dwayne Hartford from the book by Newbery-award winner Kate DiCamillo. The performance is a story about the transformative power of love, with the hero being a three-foot-tall china rabbit, named Edward. He discovers that even a heart of the most breakable kind can learn to love, to lose and to love again.

[Learn More](#) | Twitter: [@MetroTheater](#)

### **The Muny**

*The PNC Arts Alive Pre-Show Festival | June-August 2016*

The PNC Arts Alive Pre-Show Festival welcomes and engages The Muny's diverse audience with 53 nights of free interactive entertainment. Situated in four strategic, high-traffic locations, the festival features community-based organizations, arts non-profits, The Muny Kids and Teens, alongside professional artists to offer high-quality, accessible arts experiences for children and adults.

[Learn More](#) | Twitter: [@TheMuny](#)

### **Opera Theatre of Saint Louis**

*Opera Tastings, Presented by PNC Arts Alive | Spring 2017*

In an effort to build audiences that reflect the diversity of our community, Opera Theatre will host "Opera Tastings," presented by PNC Arts Alive, and offer \$25 PNC Seats for the 2017 production of "Madame Butterfly." Opera Tastings, held at locations across St. Louis, pairs "bite-sized" opera performances with food and drinks chosen to complement the flavors of the music.

[Learn More](#) | Twitter: [@OTSL](#)

### **The Repertory Theatre of St. Louis**

*A Gnome for Christmas / December 2016*

With the support of PNC Arts Alive, The Repertory Theatre will provide children and families with the option to experience the Imaginary Theatre Company's holiday production, "A Gnome for Christmas," as a touring group in schools, in a public performance or as a live streamed performance in their own homes. "A Gnome for Christmas," written specifically for ITC, is adapted from a Scandinavian folk tale and is intended for all ages. It will reach diverse audiences in schools throughout the St. Louis region and beyond.

[Learn More](#) | Twitter: [@repstl](#)

### **St. Louis Symphony**

*Instrument Playground / Summer 2017*

Instrument Playground is the St. Louis Symphony's popular mobile orchestra, enabling children to see, hear, touch and play touch instruments from each instrument family. With the support of PNC, the popular IP will grow exponentially by capturing the essence of the IP experience in a cutting-edge, standards-based app that enables children of all ages and backgrounds to learn about the orchestra and its instruments – anywhere, on demand.

[Learn More](#) | Twitter: [@slo](#)

### **Shakespeare Festival St. Louis**

*Shakespeare in the Streets / September 2016*

In 2017, Shakespeare Festival St. Louis will introduce a bold new step for its "Shakespeare in the Streets" program, rescaling the project from a neighborhood to a citywide initiative. These conversations will be the inspiration for a new play that is based on the work of Shakespeare and explores the character and history of St. Louis. The project will culminate in September 2017 with hundreds of performers and residents from all parts of the city transforming a landmark St. Louis site with three live, outdoor performances celebrating the message of inclusion through the arts.

[Learn More](#) | Twitter: [@shakesfeststl](#)

### **Union Avenue Opera**

*PNC Arts Alive Presents Hansel & Gretel / August 2016*

"PNC Arts Alive presents Hansel and Gretel" is the second phase of UAO's Crescendo program. Phase Two will allow participants to work together to present an opera in a professional setting. Crescendo artists will work alongside professionals to learn and study the roles, acting as covers for the main stage production, and perform the lead roles themselves in the truncated fall school production, an opportunity that would otherwise not be available to them at this early stage of their careers. Hansel and Gretel will be presented for free in the fall and open to all schools in the greater St. Louis region.

[Learn More](#) | Twitter: [@UAOpera](#)

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## **PHILADELPHIA & SOUTHERN NEW JERSEY**

### **African American Museum in Philadelphia**

*PhilAesthetic: Philadelphia's Black Arts Movement | June 2017 – August 2017*

The African American Museum in Philadelphia (AAMP) will curate an original, multidisciplinary exhibition and pop-up experience to examine the arc of creativity, ideology, and style that defines Philadelphia's Black Aesthetic. "PhilAesthetic" will celebrate Black Philadelphia's wide-ranging artistic contributions and their impact across decades, disciplines, and institutions, within and beyond AAMP, Freedom Theatre, Philadanco, and the Clef Club, as well as including the music that defined "The Sound of Philadelphia" and influential visual artists such as Barkley Hendricks.

[Learn More](#) | Twitter: [@aampmuseum](#)

### **Asian Arts Initiative**

*Pearl Street Pop-Up Program Series | September 2016 – August 2017*

Asian Arts Initiative is leading a multi-year effort to transform Pearl Street in Chinatown, from a neglected alleyway into a vibrant cultural space. In 2015, support from PNC Arts Alive enabled Asian Arts Initiative to launch arts programming including art installations and performances in unconventional venues. Renewed funding will continue to support this innovative “pop-up” programming, as well as implement a series of colorful murals and architectural art installations.

[Learn More](#)

### **Bay Atlantic Symphony**

*Symphonic PNC: Great Classics and Pops | September 2016 – November 2016*

Bay Atlantic Symphony’s “Rat Pack in Vegas” will bring the swingin’ songs of The Rat Pack to the Borgata Hotel Casino and Spa for the wildest party of the year on September 17, 2016. Following its classical roots, the Symphony will then open its 2016-2017 season with Mozart’s “Requiem” – one of the world’s most important pieces of music – to be performed October 29, 2016 at The Landis Theatre (Vineland, NJ) and October 30, 2016 at Stockton University (Galloway Township, NJ). Tickets for both events will remain low-cost, with support from PNC Arts Alive.

[Learn More](#) | Twitter: [@BayAtlanticSym](#)

### **Brandywine Conservancy & Museum of Art**

*PNC Arts Alive First Sundays for Families | October 2016 – August 2017*

Since 2014 – and with renewed support in 2016-2017 – PNC Arts Alive enables the Brandywine Museum of Art to enhance the complimentary admission available to all Museum guests on the first Sunday of every month (February through November) with high quality, hands-on arts programming for family audiences. In addition to family-oriented activities, Museum programming includes multidisciplinary offerings for older children and adults, as well as dynamic performances of music, theater, and storytelling.

[Learn More](#) | Twitter: [@BranRiverMuseum](#)

### **Cape May Stage**

*PNC Arts Alive Broadway Series | July 2017 – August 2017*

Cape May Stage’s Broadway Series will bring innovative musical and theatrical programming to South Jersey, based on the hugely successful subscription series at the Hollywood Bowl and other venues. To date, the Cape May Broadway Series has entertained audiences with a broad array of music, including Broadway, jazz, and cabaret. This six-show series will be offered on Monday evenings from Memorial Day through Labor Day, at the Robert Shackleton Playhouse. Support from PNC Arts Alive will remove community barriers to participation.

[Learn More](#) | Twitter: [@CapeMayStage](#)

### **First Person Arts, Inc.**

*First Person Arts Festival & The PNC Story Sparked Series | November 2016*

In 2016, First Person Arts (FPA) will celebrate its 15<sup>th</sup> anniversary, with the largest “First Person Arts Festival” to date. This includes “Encore” performances that highlight artists and stories from FPA’s history, as well as the popular Grand Slam and a special “All Star” Grand Slam. Two marquee events will provide a platform for the compelling personal stories within our communities, while a new “Story Sparked” series will invite audience members to reflect and respond to FPA events by recording their own photo and video stories.

[Learn More](#) | Twitter: [@FirstPersonArts](#)

### **Fleisher Art Memorial**

*ColorWheels | September 2016 – August 2017*

“ColorWheels” is a one-of-a-kind mobile art studio, delivering hands-on art-making experiences to Philadelphia residents of all ages and backgrounds. *PNC Arts Alive* helped to launch this creative vehicle in 2012, and since then, “ColorWheels” has provided 90 art-making events at 55 community sites and events, and engaged more

than 5,500 children and adults. Fleisher seeks renewed support to invest in equipment that will expand the types of art-making offered and install a new vehicle sound system to make community events even livelier.

[Learn More](#) | Twitter: [@FleisherArt](#)

### **FringeArts**

*FringeArts Year-Round | January 2017 – December 2017*

“FringeArts” invites PNC Arts Alive to serve as Presenting Sponsor of its year-round performance series, featuring the most innovative dance, theatre, music, and visual arts from around the world. Year-round programming comprises five areas of work by local and international artists. “FringeArts” will continue to grow audiences and remove barriers to participation through reduced-price admissions.

[Learn More](#) | Twitter: [@FringeArts](#)

### **James A. Michener Art Museum**

*Broadway Cabaret at the Michener | June 2017 – August 2017*

The Michener Art Museum seeks to expand its successful “*Music at the Michener*” to include three Broadway Cabarets, to be presented in summer 2017. Featuring populist fare – and complimentary program admission – this new offering will engage new and diverse audiences. All programming is intended to increase community engagement and make the arts more accessible. In this same spirit, the Museum will invite students from Play On Philly! and Musicopia Drumline to provide the opening act.

[Learn More](#) | Twitter: [@MichenerArt](#)

### **Mann Center for the Performing Arts**

*Curated Concerts | July 2017*

The Mann seeks to engage young adult audiences through the development of a new concert format that crosses genres. Curated concerts will explore the relationship between classical music and the rock scene, pairing a small ensemble of orchestral musicians with a popular alt-rock band (i.e., Dr. Dog or Kurt Vile & the Violators). Grant funds will additionally enable the Mann to distribute 2,000 complimentary lawn tickets among Connections event attendees to its more traditional concert series.

[Learn More](#) | Twitter: [@MannCenter](#)

### **Opera Philadelphia**

*6<sup>th</sup> Annual Opera on the Mall: Turandot | October 2016*

Opera Philadelphia will expand arts access and civic impact through its sixth annual “Opera on the Mall”. In 2016, this event will be held on Saturday, October 1st. “Opera on the Mall 2016” will engage thousands of Philadelphians via a free-to-the-public, open-air event at Independence National Historical Park and will notably feature a HD video broadcast of Puccini’s “Turandot.” This broadcast will be of the Opera Company’s opening night performance, captured in multi-media HD and including on-screen English subtitles.

[Learn More](#) | Twitter: [@OperaPhila](#)

### **Perkins Center for the Arts**

*Perkins’ Social Artworking | September 2016 – August 2017*

Support from PNC Arts Alive will advance the Perkins Center’s mission to eliminate financial barriers to the arts, all while growing South Jersey’s arts audiences through a variety of free arts participation opportunities. These include an outdoor concert series in Collingswood and Moorestown; a series of “Summer Creation Stations”, to be hosted at Collingswood Farmers’ Market; a free Artist Open Studio Tour; and free “Lunch and Learn” events, featuring culturally focused demonstrations, lectures, performances, and the like.

[Learn More](#) | Twitter: [@PerkinsCenter](#)

## **PHILADANCO!**

*Home Season Artistic Production | September 2016 – July 2017*

PHILADANCO! Home Season programming is designed to build bridges among diverse cultures and ages. This includes the 46th annual “Danco on ‘Danco”, designed to highlight cultural traditions through the vision and art of apprentice PHILADANCO dancers; “Straight Outta’ Philly”, a collaboration between PHILADANCO and the acclaimed hip-hop/modern dance choreographer Rennie Harris Pure Movement; and the 6th Annual Founders Day’ Concert, with outreach to Philadelphia’s diverse communities.

[Learn More](#) | Twitter: [@Philadanco](#)

## **Philadelphia Film Society**

*PFS On Us | September 2016 – August 2017*

In 2015, the Philadelphia Film Society (PFS) created “PFF On Us” -- a free ticketing program to make the Philadelphia Film Festival (PFF) accessible to K-12 and university students, nonprofit organizations, and individuals throughout the region. More than 4,500 tickets were reserved through “PFF On Us” in its first year. PFS now seeks to grow this program into a year-round film engagement program. The proposed “PFS On Us” will enable cinematic programming for a number of diverse communities, including families, minorities, low-income communities, and international groups.

[Learn More](#) | Twitter: [@PhillyFilmSoc](#)

## **Philadelphia Museum of Art**

*Art Splash 2017 & PMA Family Festivals | September 2016 – August 2017*

In 2013, PMA launched “Art Splash”, a first of its kind, summer-long family art experience. More than 27,000 children and families participated in its inaugural year, with 30% of those admitted free or at reduced cost. The program continued in 2015 and will once again open in summer 2016. In 2017, “Art Splash” will now come to life through the fantastic nature photographs of Michael “Nick” Nichols. Additionally, while “Art Splash” is a hot spot for creative summer play, PMA’s Family Festivals will draw young people and their adults to the Museum all year long via bi-monthly family arts programs.

[Learn More](#) | Twitter: [@PhilaMuseum](#)

## **Walnut Street Theatre**

*New Audience Partner for “Laughter on the 23<sup>rd</sup> Floor” | January 2017 – March 2017*

The Walnut Street Theatre has announced plans for a range of events designed to introduce millennials to the theatre arts. The centerpiece of this effort will be two PNC Arts Alive sponsored performances of Neil Simon’s “Laughter on the 23rd Floor”, with the theatre working closely with local universities, as well as several young professional organizations, to distribute 1,800 fully-subsidized show tickets. An “After the Laughter” party offering post-show food and drink specials will further reinforce that a night at the theatre is a fun and accessible social experience, hopefully leading to continued audience growth.

[Learn More](#) | Twitter: [@WalnutStTheatre](#)

## **Wheaton Arts and Cultural Center**

*Wheaton Wide Open Weekends | September 2016 – August 2017*

Wheaton Arts is pleased to continue its “Wheaton Wide Open Weekends” (WWOW) program series, keeping Wheaton Arts’ doors open for free or reduced admission during 13 key weekends throughout the year. In 2016-2017, WWOW will once again enable free access to its Museum of American Glass, the Hot Glass Studio, Folk Life Center, and additional family-oriented workshops and tours, Friday through Sunday of each “Wheaton Wide Open Weekend”. Visitors will be invited to participate in tours and demonstrations, as well as take part in family programming and children’s activities.

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