



**2023 ELIGIBILITY REQUIREMENTS, CHECKLIST AND ELEVATOR PITCH**

The eligibility requirements, checklist and elevator pitch document must be completed and submitted as an attachment to your application in Cybergrants to be considered for funding. Click in the box to the left to indicate each statement is true. All boxes must be checked to be eligible.

**ORGANIZATION:**

**Art Discipline:**

**By checking this box, you acknowledge that all information provided on this page is correct and true to the best of your knowledge**

ORGANIZATION QUALIFICATIONS	
<input type="checkbox"/>	We are a non-profit.
<input type="checkbox"/>	We have a current IRS Letter of Determination confirming the organization's 501(c)3 or other tax-exempt status.
<input type="checkbox"/>	We are a visual and/or performing arts group.
<input type="checkbox"/>	We have a current operating budget of \$150,000 or more annually.
<input type="checkbox"/>	We are of sound financial standing.
<input type="checkbox"/>	We are of sound legal standing.
<input type="checkbox"/>	We have a financial statement or IRS Form 990 from 2020 and/or 2021.
<input type="checkbox"/>	We are NOT using a fiscal agent or pass-through organization to receive funding (if using fiscal agent please describe with additional information).
<input type="checkbox"/>	We have an open, non-discriminatory membership and outreach.
<input type="checkbox"/>	We are NOT a school, university or educational institution.
<input type="checkbox"/>	We are NOT a historical or science museum.
<input type="checkbox"/>	We are located and operate in PNC's Greater St. Louis market (Defined as: Franklin, Jefferson, St. Charles, St. Louis City, St. Louis County and Warrenton counties in Missouri and Madison, Monroe and St. Clair in Illinois).

PROGRAM QUALIFICATIONS	
<input type="checkbox"/>	Proposed grant is for a visual or performing arts program/project.
<input type="checkbox"/>	Proposed program/project falls within the stated funding period August 1, 2023 – July 31, 2025.
<input type="checkbox"/>	Funding request is \$40,000 or more, payable across two years.
<input type="checkbox"/>	Program reaches diverse audiences, particularly the underserved, and/or economically disadvantaged.
<input type="checkbox"/>	Program offers an innovative approach to engaging and building hard-to-reach audiences in imaginative ways.
<input type="checkbox"/>	Program makes the arts more approachable, accessible and part of everyday life.
<input type="checkbox"/>	Program utilizes technology and/or other methods of outreach to effectively promote the program and extend its reach.
<input type="checkbox"/>	Program offers PNC distinct opportunities that increase PNC's community recognition via audience/media/promotional exposure.
<input type="checkbox"/>	NOT a capital, operating, challenge or matching grant request.

## **ELEVATOR PITCH**

Provide a brief elevator-pitch overview of the innovative program/project you propose and how it will effectively increase engagement and access to the arts among diverse audiences. (300 words maximum).