

FINANCING THE ASSETS THAT **ENHANCE THE FAN EXPERIENCE**



PNC Equipment Finance (PNCEF) is an experienced leader in the world of professional and collegiate sports venue financing with dedicated resources and expertise to help drive the growth priorities of top-tier organizations and universities. We craft creative finance solutions for each opportunity. And we have the ability to adapt quickly to changing conditions in the marketplace.

INCREASE REVENUES

CONTROL COSTS

MANAGE YOUR TECHNOLOGY

LEVERAGE THE USEFUL LIFE OF YOUR EQUIPMENT

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PNC Equipment Finance was able to offer our franchise the ability to easily upgrade all of the display media while comfortably meeting our financial objectives.

Chief Financial Officer, major sports franchise

Results described here were experienced by this PNC customer. Results for other payers may vary.

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A COLLABORATIVE APPROACH TO GETTING IT RIGHT

PNCEF has been providing loans, leases and financing to sports venues since 1996. We offer full-service national finance programs working with distributors and manufacturers in the U.S. and Canada. Our programs provide financing for equipment that supports:

- Stadium and arena television broadcast facilities
- HD scoreboards, large format digital video screens, ribbon boards
- IPTV and digital display networks within the stadium or arena
- Stadium and arena security monitoring systems
- Complete sound reinforcement and PA systems
- Stadium and arena seating
- Team training facilities, fitness centers, lockers, video training centers
- Equipment for campus fitness and athletic centers
- Sports facility administration technology and software
- Stadium and arena concession equipment and systems
- HVAC and automated controls, solar power systems, backup power
- Synthetic playing surfaces, artificial grass, portable flooring, coverings
- Stadium and arena lighting systems
- Luxury box technology upgrades and fixtures

We use a collaborative approach engaging our sales, asset, credit and legal decision-making functions up front so that we can deliver on our promises.

PNCEF offers flexibility in structuring deals and serving your specific needs. Whether you use the asset in a unique way, have demanding finance requirements or unusual service demands, our deep asset and industry expertise creates customized solutions that enhance flexibility and deliver results. You could say we live outside the box.

INCREASE REVENUES

You need the right mix of equipment to maintain fan enthusiasm and grow revenue. Equipment finance solutions can help you maximize tax benefits, preserve capital and improve cash flow. Our deep understanding of your assets and your objectives, along with PNC's financial strength, deliver creative and competitive financial solutions that help you achieve the maximum return on your investment.

CONTROL COSTS

When equipment needs mount, how do you get the most from precious budget dollars? We work with your unique needs and an understanding of how you use assets to keep your organization on the leading edge of technology and productivity without breaking the bank.

MANAGE YOUR TECHNOLOGY

Whether your assets are television broadcast facilities or training equipment, security monitoring equipment or luxury box technology, managing your needs can be a daunting task. PNC's InfoSuite line of proprietary Web-based tools is designed to help you track, manage and report asset data across your enterprise 24/7, streamlining processes and improving efficiency.

LEVERAGE THE USEFUL LIFE OF YOUR EQUIPMENT

We can help you identify the right financing structure to meet your budget objectives. By considering the asset type and its useful life, we can help you manage your media technology assets and match utility to the financing term and structure.

WE ARE BUILT TO LAST

As one of the largest bank-owned equipment finance companies in the United States, PNCEF has the strength and stability you can rely on for the long term.

- Approaching \$11 billion in assets
- Broad vertical market expertise
- Nearly 30 years offering diversified equipment finance solutions
- Deep individual and institutional experience providing solutions in sports venue financing

ABOUT PNC

PNCEF is a member of The PNC Financial Services Group, Inc., one of the largest, best capitalized and best regarded financial services companies in the country with more than \$300 billion in assets and over 50,000 employees. PNC offers solutions to businesses throughout the U.S. with expanded reach in Canada. For more than 160 years, PNC has navigated a steady course while growing in size, sophistication and service.



READY TO HELP

By working with PNC, you gain access to a broad range of financial services from an institution recognized for excellence internationally. To learn how PNC can deliver ideas, insight and solutions to help you achieve your goals, visit pnc.com/ideas or contact your Relationship Manager or PNC Equipment Finance Sales Officer.

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