



FRANCHISE FINANCE TOTAL FINANCING SOLUTIONS

Many of North America's top-tier franchise brands rely on PNC every day to deliver custom finance solutions to meet the strategic needs of franchisees. Whether it's for new equipment, remodels, development, acquisitions or simply refinancing, PNC provides total-solution financing to help franchisees execute a business plan and grow profitably. With proven industry experience in this sector, PNC can customize financing solutions specifically to meet the strategic objectives of franchisors, equipment manufacturers, cooperatives and franchisees.

REMODEL & DEVELOPMENT

- Strategic Brand Goal = Franchisee Cap-ex Plan
- Increase sales volume and retain customers
- Provide menu/branding consistency and profitability throughout the system

EQUIPMENT FINANCING

- Kitchen equipment
- POS systems
- Menu boards and signage

DEDICATED EXPERTS IN FRANCHISE FINANCE, FOCUSED ON ESTABLISHING STRATEGIC PARTNERSHIPS.

PNC has the equipment knowledge, capital and financial expertise to deliver the solutions-based financing programs that leading industry professionals require. Unlike many financial organizations, we have not built our business — and our reputation — on a strategy of simply seeking transactional opportunities. Our goal is to build deep relationships with select brand partners that become long-term and mutually beneficial relationships.

STORE ACQUISITIONS & REFINANCING

- Financing for the expansion of established franchisees
- Strategic support of parent brand

CAPITAL CAMPAIGNS

- Large-scale deployment of new technology to franchisees in order to align with franchisor objectives
- Increased adoption rate of new equipment by franchisees

PROGRAM FEATURES

- Customized payment structures that match customers' cash flow and business requirements
- Online application entry for fast credit approvals and funding
- Up to 100% financing

GET TO KNOW PNC EQUIPMENT FINANCE

PNC Equipment Finance is a member of The PNC Financial Services Group, Inc., one of the largest, best capitalized and best regarded financial services companies in the country with more than \$366 billion in assets over 50,000 employees. PNC offers solutions to businesses throughout the U.S. with expanded reach in Canada. PNC's Corporate & Institutional Banking is a leading provider of financial services to mid-sized and large corporations and is a provider to more than two-thirds of the Fortune 500. For more than 160 years, PNC has navigated a steady course while growing in size, sophistication and service.

- Financially strong with access to deep and stable capital
- Industry experience and knowledge that drives market share, builds brand and increases sales
- Direct end-user financing with innovative financial structures
- Proven track record of helping select manufacturers grow and expand their business
- World-class vendor finance expertise for North American-based solutions

11 Years

Average Tenure of a PNC Vendor Relationship

\$14+ Billion

Assets Under Management

4th-Largest

Bank-Owned Equipment Finance Company



READY TO HELP

For more information on how customized, solutions-based finance programs can help your business increase sales, **visit pnc.com/ef** or contact your Relationship Manager or PNC Sales Officer.

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