

# MOVE YOUR BUSINESS FORWARD

## WITH NEW MOBILE BANKING APPLICATIONS

Running from meeting to meeting. Stuck at the airport. Enjoying precious time with your family. No matter where you are, no matter what you're doing, business demands are a constant when you're an on-the-go executive.

In today's "do more with less" world, financial decision makers have to be available 24/7 to ensure that their enterprise runs smoothly. Financial institutions are now making it easier than ever for you to stay connected to your business by expanding corporate online banking services to your smartphones and tablets.

### **FASTER, MORE CONVENIENT ACCESS TO VITAL DATA**

At PNC, we're reducing the need for you to travel with your laptop to access the vital financial data you need to make critical decisions to move your business forward.

PINACLE's mobile-optimized websites and apps have been developed specifically for "Personal Electronic Devices," like tablets and smartphones, to enable you to access your financial data anywhere you have Wi-Fi or a cellular connection.

### **MORE THAN SPEED AND CONVENIENCE**

Of course, mobile banking apps deliver speed and, most important, the convenience of tapping into your business and allowing you to increase productivity while you're on the move.

But they can also provide backup access during business resiliency situations, such as power outages, storms, fires or floods — or computer and network outages.

And mobile banking is perfect when critical actions need to be performed, such as approving an important vendor payment when immediate shipment is required or verifying that a deposit has posted to your account.

### **BUILT-IN SAFETY AND SECURITY**

Safety and security concerns have been addressed with built-in features to help you protect your sensitive data. Account numbers are typically masked, and no information is stored by PNC on your mobile device. Shorter idle timeouts help protect against unauthorized use if the device is lost or stolen, and many apps provide enhanced detection and security controls specific to device utilization in a mobile network environment.

### **CORE FEATURES**

As corporate mobile banking services become more robust, many essential capabilities are reaching your devices. Look for important core features, like the ability to:

- View balances and transaction detail.
- Approve payments and manage fraud exceptions.
- Search for transactions and images.
- Make deposits through your mobile device.
- Manage operator access, such as resetting a password or unlocking an ID.

As demand for mobile-based services increases, mobile apps will continue to offer more and more functionality and become available on more mobile devices and operating systems.

If you feel that mobile banking can improve your productivity and help you strike a better balance between your business responsibilities and your client, personal and family activities, learn more about PNC's corporate mobile banking apps, including the new PINACLE iPad App and the PNC Deposit on Site App.

**For more information, contact your Treasury Management officer or visit [pnc.com/pinaclemobile](http://pnc.com/pinaclemobile).**

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CIB ENT PDF 0414-073-177903