

A LONG-LASTING COMMITMENT TO BOSTON

AS DISCUSSED BY PNC'S LOCAL EXECUTIVE LEADERSHIP TEAM

THE PNC DIFFERENCE

As we expand our operations in Boston, we bring a combination of strengths to our corporate and institutional banking clients: the resources of a national bank and the speed of a local one. With our local teams, who have a deep understanding of this market and our extensive capabilities, these clients are empowered to rise above their challenges and discover new opportunities.

"Our clients need a bank whose passion, outlook and commitment

"WE'RE BIG ENOUGH TO SERVE ALL OF YOUR NEEDS, AND NIMBLE ENOUGH TO DO IT WELL."

— Jon

to Boston match their own," says Jon. "With our local management and decision-making processes, we can move fast, and we also offer services and technologies only one of the largest banks in the country can provide."

We've established a significant presence with more than 400 corporate clients in Massachusetts, with a wide range of products and services, including lending commitments up to \$1 billion. We've helped finance two new headquarters, set up ESOPs, managed investor relations and more. "Our clients rely on the breadth of our capabilities and trust our advice on long-term objectives," says Jon.

Our clients also trust our strength as a national bank. PNC has extended billion-dollar commitments to top names in manufacturing, healthcare,

technology, higher education, utilities and more. Backed by these resources and armed with the latest innovations, our local workforce can bring valuable solutions to our clients. As Dan says, "We use the efficiencies of technology to make the hard work of running and growing a business easier, and to bring substantial savings and new opportunities to the client." It's this commitment to bringing a fresh perspective that helps keep Boston's entrepreneurial spirit thriving and allows us to meet the full needs of our clients at any scale.

"WITH AN EYE TOWARD BOSTON'S GREAT FUTURE, WE'LL BE WITH YOU FOR WHATEVER COMES NEXT."

— Dan

A COMMITMENT TO COMMUNITY

We're excited to harness our capabilities to support the city that we love and call home. Because building a better future means more than writing checks. With our early childhood education program, PNC Grow Up Great®, we focus on an area that sometimes gets overlooked to ensure Boston continues to thrive for generations to come.

"WE'RE A HOTBED OF SOCIAL INNOVATION, WHERE BOARD SERVICE, CORPORATE VOLUNTEERISM AND PHILANTHROPY ARE THE NORM, NOT THE EXCEPTION."

— Saskia

Saskia, who has had previous experience leading an early childhood organization, continues: "With PNC Grow Up Great®, we're committed to working with an exceptional group of nonprofit partners, advocacy groups and peers to amplify this important issue, and to help ensure that all children get a good start in life." Jon is also cochairing an early childhood business coalition to raise awareness of the importance of this social issue to our workforce and economy. These programs reach thousands of young children and their families.

With our roots firmly planted in Boston, we believe we're only as strong as our community. That's why we look to make investments now that will help keep Boston's entrepreneurial spirit alive in the future. Because when our clients and neighbors thrive, the city can flourish. As Jon notes, "Our success is your success. From the early childhood centers that we sponsor to the largest corporate clients — we exist to help Boston and your business grow."



Jon Bernstein
Boston, MA
Regional President



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To see how PNC can help your business, contact Jon Bernstein at jon.bernstein@pnc.com or Dan Grondin at daniel.grondin@pnc.com.

To learn more about PNC's community efforts, contact Saskia Epstein at saskia.epstein@pnc.com.

Visit pnc.com/bostoncorporate to learn more about what we have to offer in Boston.



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