TAKE CARE OF YOUR GREATEST ASSET — YOUR EMPLOYEES

Only 36% of employees say that their employer’s financial well-being resources meet their needs.

PNC Organizational Financial Wellness helps reduce stress and improve overall employee financial wellness, creating a more confident and productive workforce for you.

WHAT IS THE IMPACT OF FINANCIAL STRESSORS ON YOUR EMPLOYEES?

- 56% report that they are stressed dealing with their financial situation.
- 55% admit to spending 3+ hours/week thinking about financial stressors at work.
- 76% of stressed employees would be attracted to another company that cares more about their financial well-being.

Financially stressed employees are 2x more likely to look for another job.

EMPOWER YOUR EMPLOYEES THROUGH THE PNC ORGANIZATIONAL FINANCIAL WELLNESS APPROACH

Your employees are unique. That’s why PNC has developed solutions for all levels of your organization at every life stage. We’re staffed with dedicated bankers, in physical locations and virtually, to help with the planning, personalized products and education your employees need.

- How much does financial wellness matter to employees? While more than 50% would be attracted to a company that cares about their financial well-being, fewer than 50% believe their employer cares?

pnc.com/wellness
TAKE CARE OF YOUR GREATEST ASSET — YOUR EMPLOYEES

CUSTOMIZE YOUR FINANCIAL WELLNESS PROGRAM

BANK-AT-WORK PROGRAM
PNC WorkPlace Banking® helps to strengthen employee financial awareness and increase convenience through digital banking that includes money management tools.

HEALTH SAVINGS ACCOUNTS
PNC BeneFit Plus streamlines employer spending account administration while driving employee engagement and utilization of their Health Savings Accounts (HSAs) and Flexible Spending Accounts (FSAs).

STUDENT DEBT SOLUTION
PNC Student Debt Solution, powered by Candidly™, provides employees access to a holistic program to help them reduce the impact of their student loans — from identifying forgiveness and refinancing options to helping the borrower better manage their repayment schedule.

ONLINE FINANCIAL EDUCATION
PNC Financial Wellness Achievement Center℠ encourages and recognizes employees for strengthening their financial knowledge through a fully customized, digital learning tool.

RETIREMENT PLAN SERVICES
PNC Fiduciary Investment Services provides a customizable suite of investment advice, an annual employee education campaign and fiduciary support to help plan sponsors understand and meet their fiduciary obligations to participants.

PERSONALIZED BANKING SOLUTION
PNC Choice Banking℠ is for qualified customers with complex banking needs. This solution provides a dedicated team, relevant insights, priority servicing, and top products and rewards in an on-demand, virtual setting.

READY TO HELP
Your Organizational Financial Wellness representative can help you to achieve your goals.
For more information, visit pnc.com/wellness.


3 The PNC Financial Wellness Achievement Center is not currently available in all markets. Ask your PNC Organizational Financial Wellness Consultant for more information.

4 To be eligible for PNC Choice Banking, you’ll need $50,000 or more in combined average monthly balances in your active personal checking, savings, money market accounts and certificates of deposit (excluding any IRA Deposit products) using the most current statement period balances(s) at the time of enrollment. These are considered “Eligible Deposits.” Program features and eligibility requirements are subject to change. This offer is non-transferable. If, after enrollment, you choose not to participate in PNC Choice Banking, please contact us at 866-PNC-4000.

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<tr>
<th>Important Investor Information: Brokerage and insurance products are:</th>
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<tr>
<td>Not FDIC Insured • Not Bank Guaranteed • Not A Deposit</td>
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<tr>
<td>Not Insured By Any Federal Government Agency • May Lose Value</td>
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