

AUGUST 2026

PNC FOOD & BEVERAGE ADVISORY

MONTHLY NEWS BRIEF

Date	Source	Article	Summary
8/3/2026	the drinks business	Southern Glazer's Expands Colorado Footprint with Eagle Rock Acquisition	Southern Glazer's Wine & Spirits has completed its acquisition of Eagle Rock Distributing's Colorado business, further strengthening its position in the rapidly consolidating US beverage distribution sector
8/6/2026	Food Dive	Froot Loops Maker WK Kellogg Will Cut Artificial Colors a Year Ahead of Schedule	All of the cereal giant's products will soon use dyes from natural sources, with shipments to retailers expected to begin by the end of 2026
8/7/2026	CNBC	Burger King Overtakes Wendy's as the Nation's Second-Largest Burger Chain	The chain's successful turnaround has helped it unseat Wendy's from the number two spot
8/10/2026	WSJ	A Chicken Glut Is Dragging Down Meatpackers—And Lowering Your Grocery Bill	A rise in flock sizes, larger breeds and steady beef demand have contributed to a poultry surplus
8/17/2026	C-Store Dive	4 C-Store Execs Weigh in on Cautious Consumers	Leaders from Arko, CrossAmerica Partners, Global Partners and Murphy USA all shared the impact tentative shopper spending and high gas prices had on Q2 operations
8/17/2026	CFO Dive	Most Consumers Save No Money as Inflation Erodes Buying Power	The share of credit card balances delinquent for over 90 days rose to 12.8% in the first quarter of this year from 7.6% in the third quarter of 2022, the Federal Reserve Bank of New York reported
8/18/2026	Grocery Dive	7 Big Grocery Industry Questions for the Rest of 2026	Food retailers are juggling multiple challenges as they confront high energy prices and shopper concerns about food affordability
8/19/2026	WSJ	Big Food's Biggest Challenge: People Who Don't Want to Eat Anymore	With GLP-1s threatening billions in sales, packaged-food makers are testing ways to win over the not-so-hungry
8/21/2026	CNBC	'Perfect Storm' Brews for Global Food Supply This Winter as Grain Prices Soar	Russian and Ukrainian strikes on infrastructure in the Black Sea region are continuing to pressure wheat prices, compounding global food security concerns
8/22/2026	CNBC	Inside Coca-Cola's Secretive Innovation Labs: How the Beverage Giant Wants to Automate Dirty Soda and Refreshers	Coca-Cola is working on equipment to automate dirty soda and refreshers as consumers increasingly want more drink options
8/28/2026	Restaurant Dive	The Future of Restaurant Growth Is Not a Brand. It Is a Portfolio.	Creating a platform of chains provides more flexibility as competition for consumer dollars rises, writes Edible Brands' CEO Somia Farid Silber
8/30/2026	WSJ	The World's Drinks Order Is in. Distillers Were Expecting More.	Alcohol companies are swamped with aged spirits including cognac, bourbon and Scotch whisky
8/31/2026	NRN	Chipotle Launches Two LTOs Simultaneously for the First Time	Earlier this year, Chipotle Mexican Grill CEO Scott Boatwright promised more limited-time offers, stating, "We know from our data that our core guest is more likely to choose a restaurant that has a new menu item"
8/31/2026	C-Store Dive	The Perfect Mix: How C-Stores Can Balance Human Ideas and AI in SKU Planning	Advanced technology can boost margins 2%-5%, experts say, but implementation can be challenging for independents
8/31/2026	Grocery Dive	Albertsons Offers Higher Fuel Savings Through Deal with Chevron	Under an arrangement between the grocer and the fuel company, shoppers can apply rewards from both companies' loyalty programs toward gas purchases

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