

PNC WorkPlace Banking, Employee Video Transcript

Nick Certo

Banking used to be a lot simpler.

VO

Mr. Adams finds his local bank very convenient.

Nick Certo

In the evolution of our financial system things have become more complicated because there are so many choices. But because you've got different forms of finance, different ways to manage funds, different choices to make the variety of those choices makes things more complicated.

Nick Certo

We developed WorkPlace Banking as a means to provide very convenient access to banking solutions and we come to the workplace to talk to employees face to face and help them solve their financial solution needs.

Derek Long

It's not just a checking account that we are out there to offer employees. We are out there to fill the gaps that they currently have in their banking situations.

Patricia Pena

In this way I feel as though I am helping them achieve their financial goals because they do have them.

Derek Long

It's my job to find out what that financial goal is and give you a path to achieve it.

Carol Kolesar

We know in today's society people don't have the time to go to branches.

Carol Kolesar

Our Virtual Wallet[®] allows people to do their banking anywhere, anytime, anyplace.

Carol Kolesar

It's truly made to make their life easier and more convenient to do their banking.

Patricia Pena

They can also have access to their accounts through a variety of tools to manage their money.

Patricia Pena

Our clients find that...they have everything that they need with our WorkPlace Banking program.

Carol Kolesar

WorkPlace Banking allows the employees to have access to their account anytime, anywhere.

Henry Smith

We have Online Banking, we have our Smart Phones where you can actually download apps and you can actually go on your phone to check your accounts, transfer from one account to the other. We also have a dedicated WorkPlace Banker that can actually assist in any of your needs.

Derek Long

So if an employee has a little trouble with their Online Banking just give me a call, I'll come back out, we'll get you running.

Derek Long

With this WorkPlace Program, we give you the roadmap to get you to where you want to be, at the same time giving you the best products that we have to offer.

Carol Kolesar

I am always getting employees thanking us for coming to their place of business and helping them establish their accounts and helping them find solutions to their banking needs. So it's one of the best feelings to know that you've helped people and I think during – through WorkPlace Banking we are definitely doing that.

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