

PNC WorkPlace Banking, Employer Video Transcript

Nick Certo

Banking used to be a lot simpler.

VO

Mr. Adams finds his local bank very convenient.

Nick Certo

In the evolution of our financial system things have become more complicated because there are so many choices. But because you've got different forms of finance, different ways to manage funds, different choices to make the variety of those choices makes things more complicated.

Nick Certo

We developed WorkPlace Banking as a means to provide very convenient access to banking solutions and we come to the workplace to talk to their employees face to face and help them solve their financial solution needs.

Matt Salmon

With our WorkPlace Banking Program each company has a dedicated Business Development Officer they work with, they are your Relationship Manager. We go to each company, work with our contact and tailor solutions for them.

Joy Meade

Our WorkPlace Banking Program here at PNC serves over 50,000 companies across a wide variety of industries from the entry-level worker all the way to the executive management team.

Joy Meade

WorkPlace Banking helps us from an employer perspective with their benefits program really at no cost provide them a way to increase their Direct Deposit participation, give an added level of convenience to all of their employees and provide them with you know industry leading technology solutions.

Nick Certo

All of it is bundled together in the WorkPlace Program and made available at no cost to the employers as a benefits package they can offer their employees.

Joy Meade

You know today's client has changed so much, the American consumer has changed and the way that we bank changes.

Joy Meade

The technology that we offer our clients and our commitment to technology has really recreated that experience.

Matt Salmon

We want to make banking easy for the employees at each company we work with.

Joy Meade

One of our added benefits with the WorkPlace Program is that we have a very well put together package of financial education seminars.

Carol Kolesar

We give them that venue to not only get the information but to have an open discussion about some solutions for them to be effective.

Carol Kolesar

I am always getting employees thanking us for coming to their place of business and helping them establish their accounts and helping them find solutions to their banking needs.

Nick Certo

When companies choose PNC to provide WorkPlace Banking at the worksite we make a commitment to them to bring the very best we have.

Nick Certo

And it's been a successful program for PNC and it's been very successful for all of our clients.

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