

Hawthorn Honored with ‘*Women in Wealth Management Company*’ Award from Family Wealth Report

Hawthorn, PNC Family Wealth® (Hawthorn) is pleased to share that the firm received the 2017 Award for ‘*Women in Wealth Management Company*’ from Family Wealth Report (FWR). Nicole Perkins, Hawthorn’s Managing Executive, was joined by Jennifer Dempsey Fox, National Managing Director of Wealth Strategy for the PNC Asset Management Group at the FWR event featuring nearly 500 members of the ultra high net worth wealth management and family office community in New York on March 2nd, 2017.

In presenting the award for ‘*Women in Wealth Management Company*’ to Hawthorn, the FWR judges noted “This is a firm widely acknowledged as a great equal opportunities employer. Indeed judges see it as an exemplar in its approach to the recruitment of women.”

FWR award nominations are assessed on innovation and excellence, as recognized by the wealth management industry. The awards, voted upon by an independent panel of experienced advisors, recognizes Hawthorn’s efforts to provide excellent client service to ultra high net worth individuals and families, while demonstrating product innovation, business growth, and thought leadership within the wealth management industry.

In other recent awards, Hawthorn received the 2017 Private Asset Management (PAM) award for ‘*Best Consulting Firm for Family Offices*’. Ms. Perkins was also named to PAM’s ‘*Top 50 Most Influential Women in Private Wealth*’ in June, 2016, Ms. Fox received the award in 2015. The ‘*Top 50*’ list acknowledges women who have made a positive impact in the fast-growing and highly competitive private wealth arena.

Hawthorn, PNC Family Wealth® (hawthorn.pnc.com) is one of the country’s largest and most successful multi-family offices, providing integrated wealth management solutions to ultra-affluent families and individuals with investable assets of at least \$20 million. Integrated wealth management enhances a family’s ability to manage wealth over generations; align investment management with family values, lifestyles and aspirations; and simplify the complexities of managing wealth.

The PNC Financial Services Group, Inc. (“PNC”) uses the marketing name Hawthorn, PNC Family Wealth® (“Hawthorn”) to provide investment consulting and wealth management, fiduciary services, FDIC-insured banking products and services, and lending of funds through its subsidiary, PNC Bank, National Association (“PNC Bank”), which is a **Member FDIC**, and to provide specific fiduciary and agency services through its subsidiary, PNC Delaware Trust Company or PNC Ohio Trust Company. PNC does not provide legal, tax, or accounting advice unless, with respect to tax advice, PNC Bank has entered into a written tax services agreement. PNC does not provide services in any jurisdiction in which it is not authorized to conduct business. PNC Bank is not registered as a municipal advisor under the Dodd-Frank Wall Street Reform and Consumer Protection Act (“Act”). Investment management and related products and services provided to a “municipal entity” or “obligated person” regarding “proceeds of municipal securities” (as such terms are defined in the Act) will be provided by PNC Capital Advisors, LLC, a wholly-owned subsidiary of PNC Bank and SEC registered investment adviser.

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Investments: Not FDIC Insured. No Bank Guarantee. May Lose Value.

