

March 2018

Hawthorn Wins "Wealth Planning" Award from *Family Wealth Report*

Hawthorn, PNC Family Wealth® (Hawthorn) is pleased to announce that it has received the 2018 award for "Wealth Planning" from Family Wealth Report (FWR). Hawthorn was honored with the award at an event in New York City on March 8, 2018, where nearly 500 members of the ultra high-net-worth wealth management and family office community convened for the occasion.

FWR award nominations are assessed on innovation and excellence, as recognized by the wealth management industry. The award, voted upon by an independent panel of experienced advisors, recognizes Hawthorn's efforts to provide excellent client service to ultra high-net-worth individuals and families, while demonstrating product innovation, business growth, and thought leadership within the wealth management industry.

"We are proud of our wealth strategy team and the many ways they assist our clients with their complex planning needs. We are honored to have those outstanding efforts recognized by our peers in the industry," said Nicole Perkins, Hawthorn managing executive.

Robin Petty, eastern regional director of wealth strategy, and Amber Slattery, wealth strategist, attended the event and accepted the award on behalf of Hawthorn.

Hawthorn's Wealth Strategy team is dedicated to addressing the wide spectrum of a client's wealth and legacy goals. The group consists of 20 market-based Wealth Strategists; two Legacy Services teams – Private Foundation Management Services and Personal Tax Services Team; and PNC Center for Financial InsightSM (PNC Center), which is the thought leadership arm that supports Hawthorn.

Hawthorn is one of the country's premier providers of integrated wealth management solutions to ultra-affluent families and individuals with investable assets of at least \$20 million.

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